



between people

**Results visitor-/ exhibitor research**

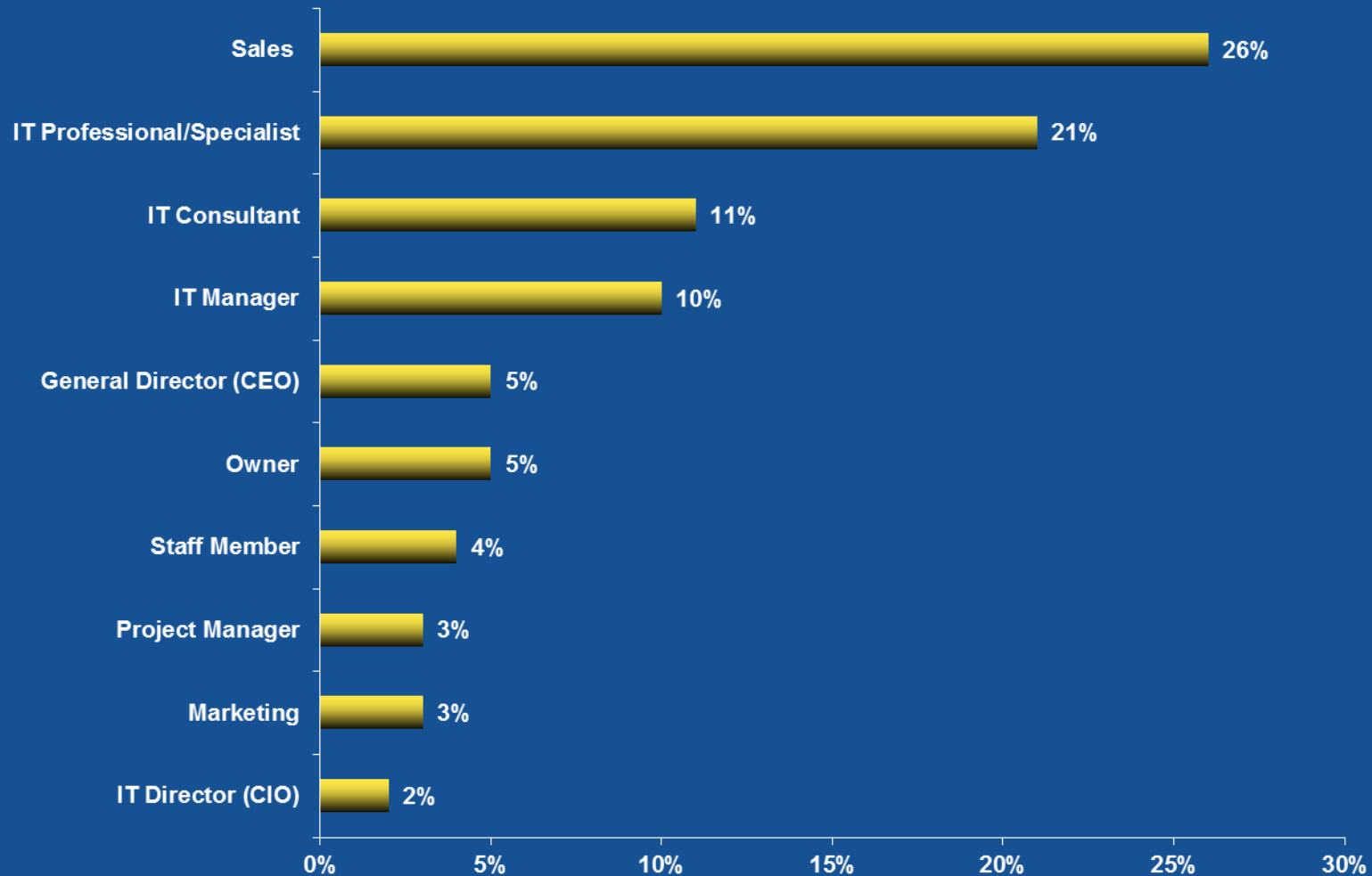
**Storage Expo Belgium 2011**

between people

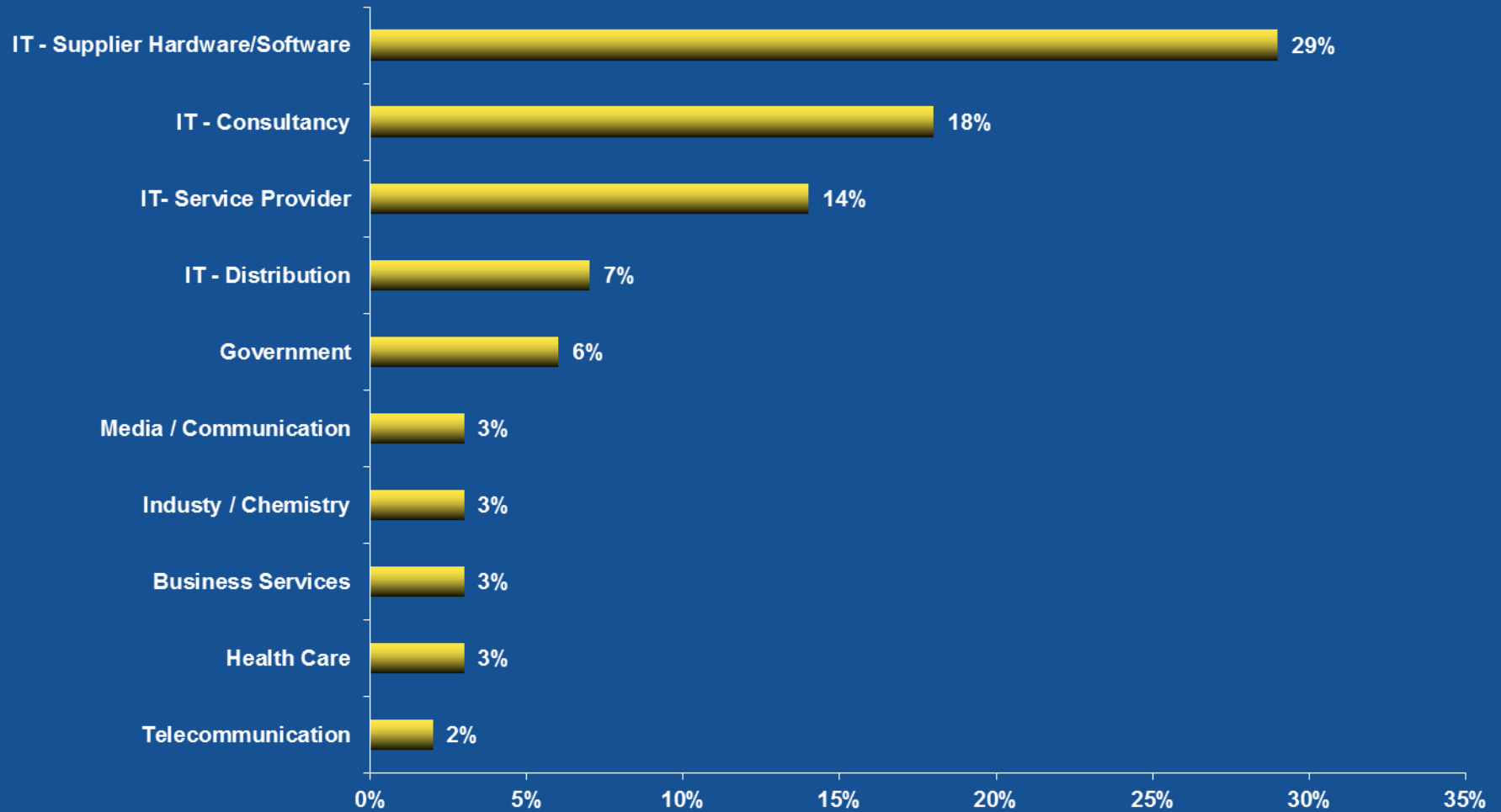


## Results Visitor Research and Visitor Registration

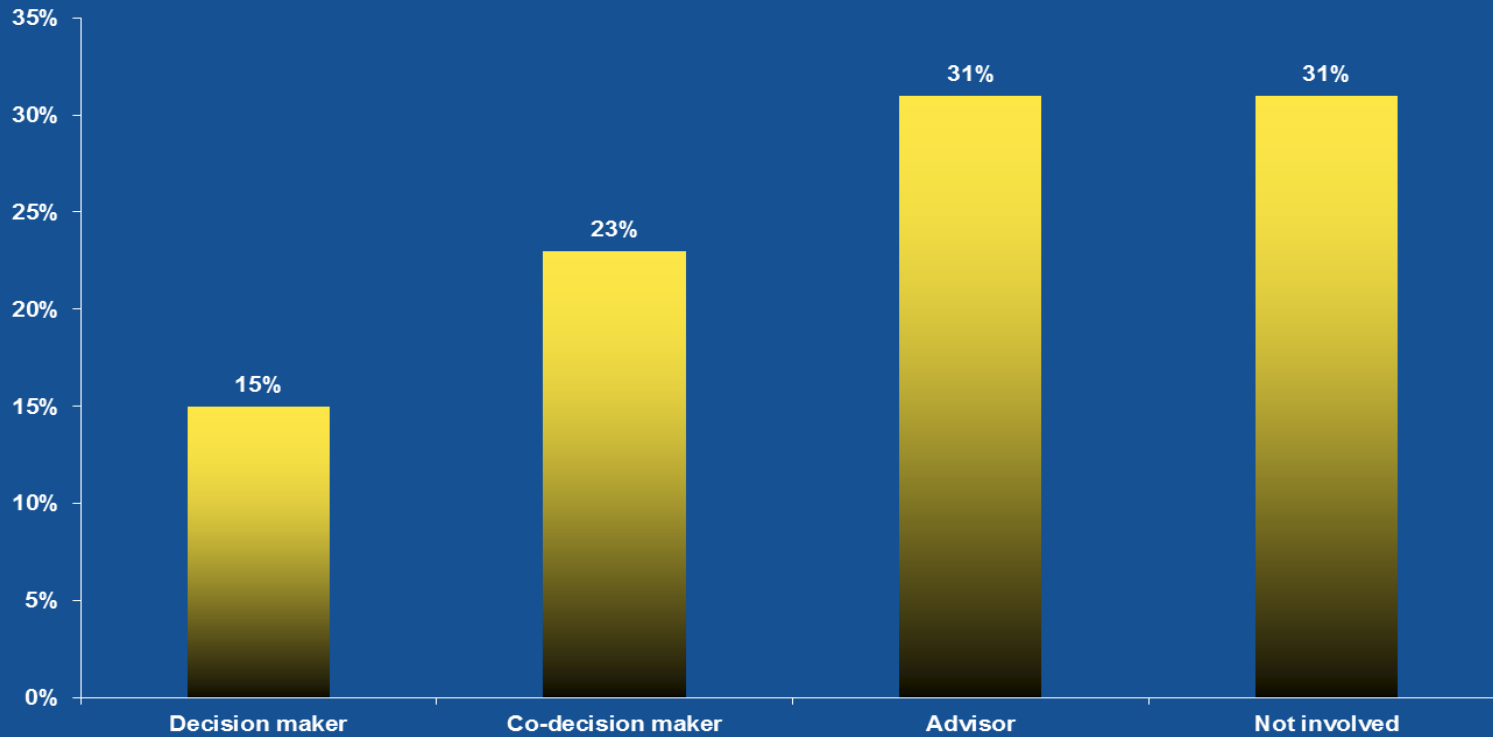
# Type of job visitors (top 10)



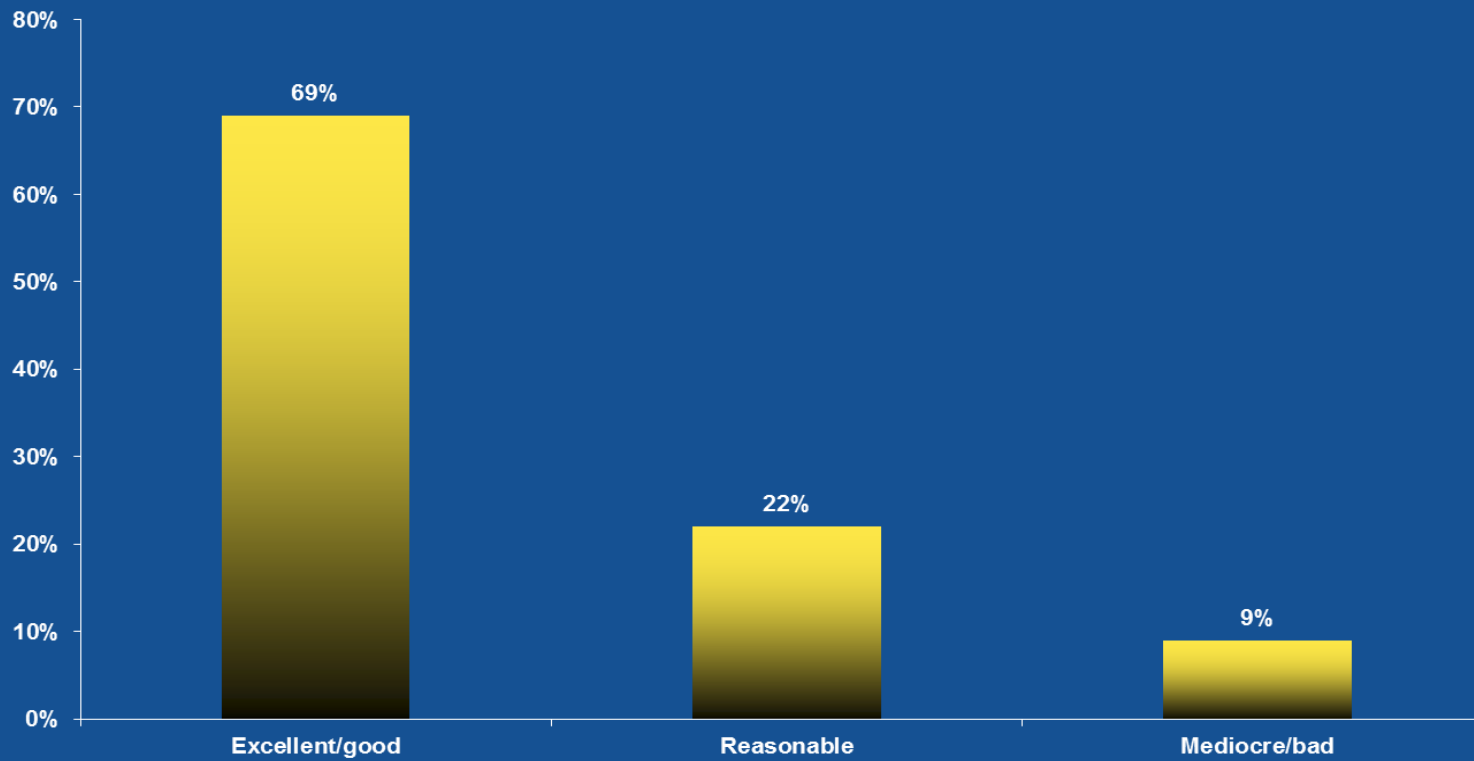
# Source of branche (top 10)



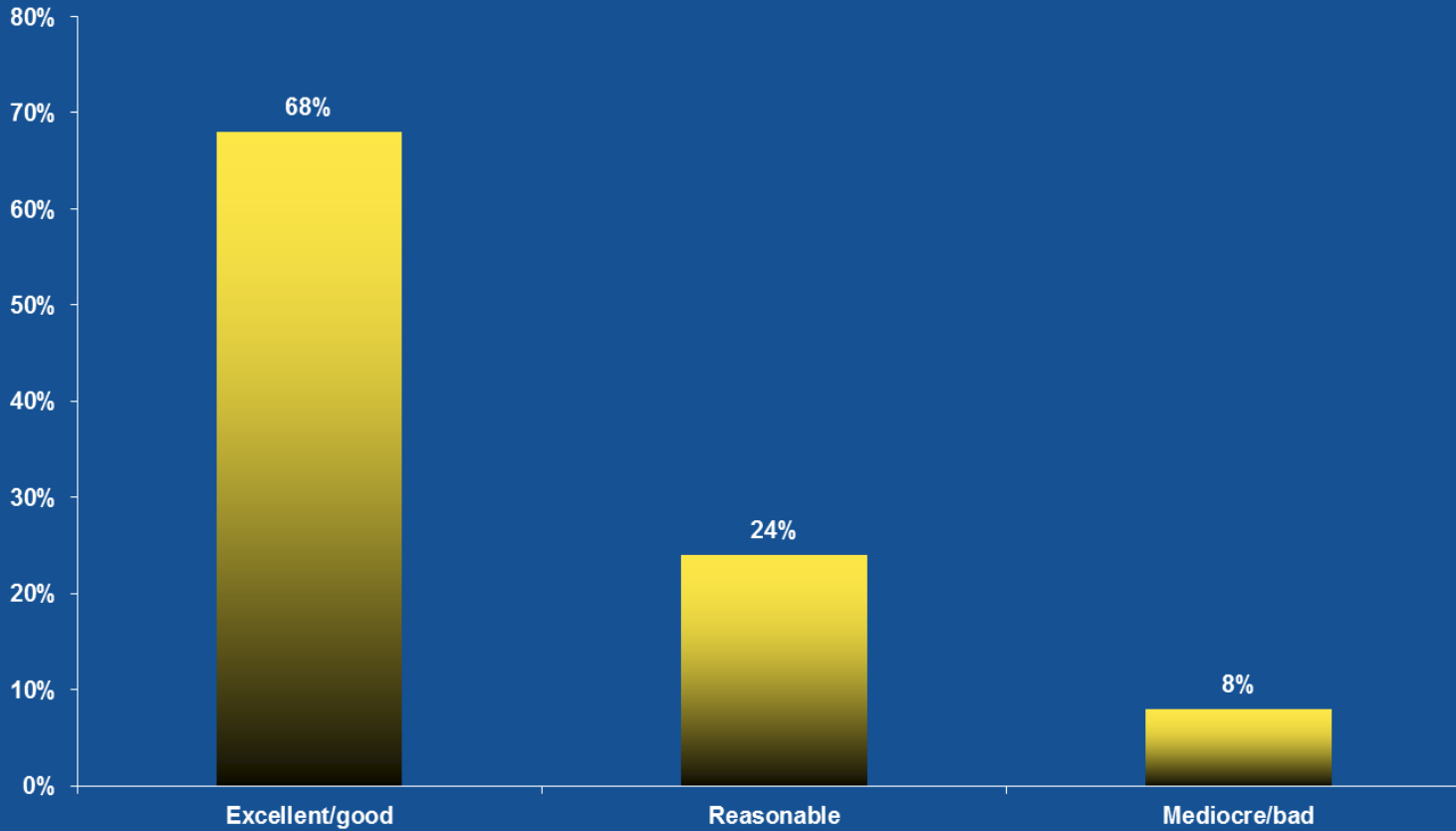
# Investment decisions



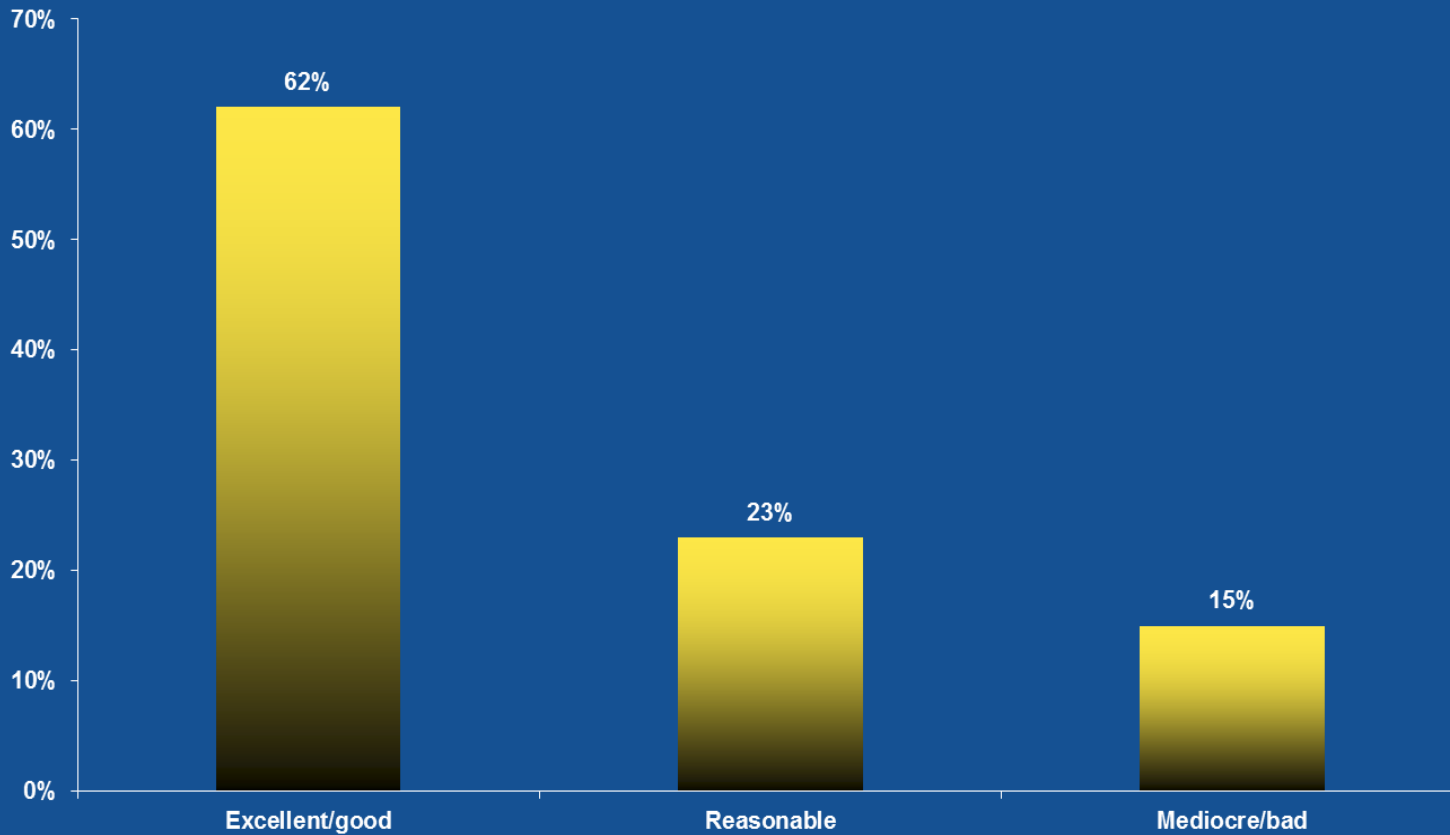
# Judgement over completeness of what was offered



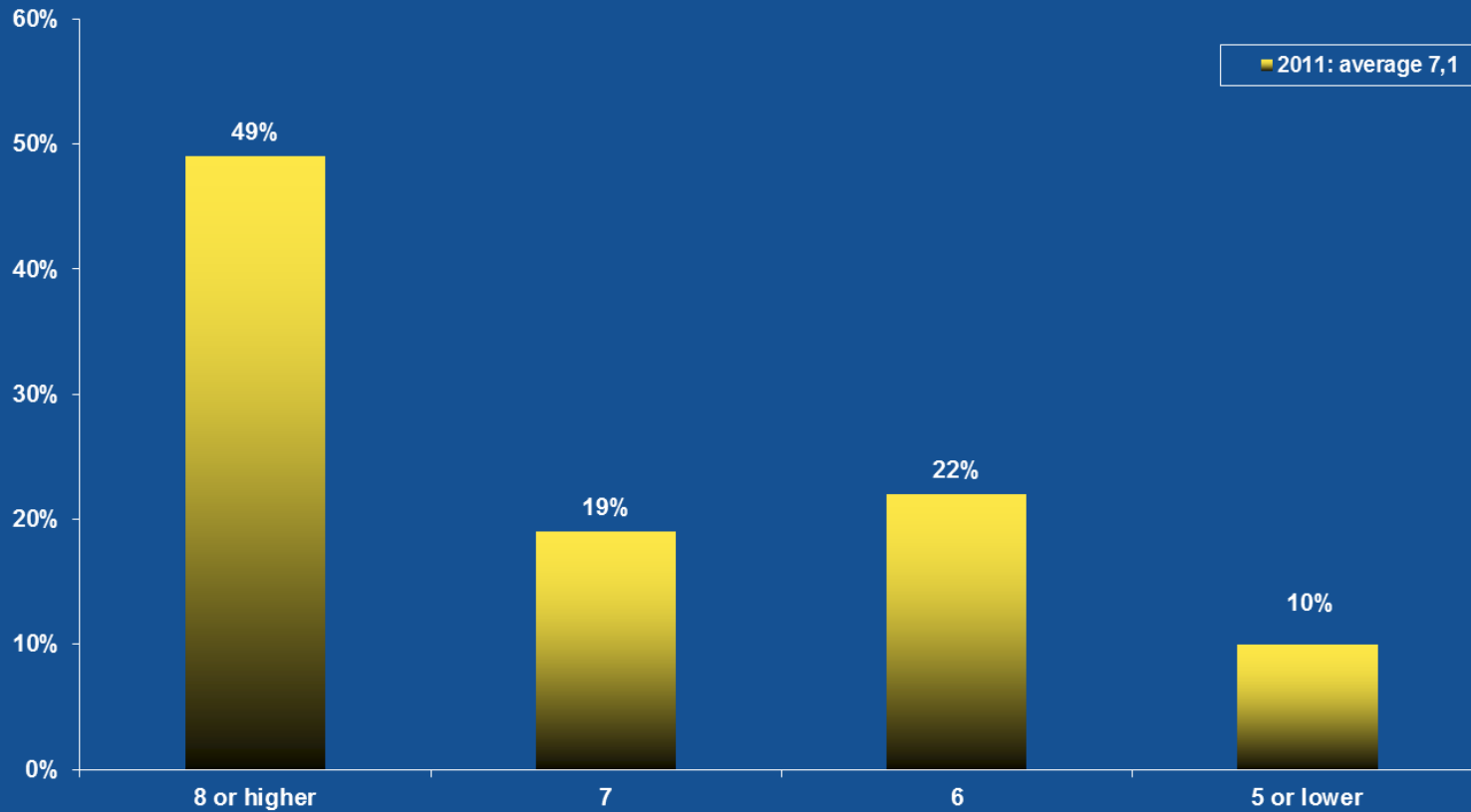
# Judgement over the quality of what was offered



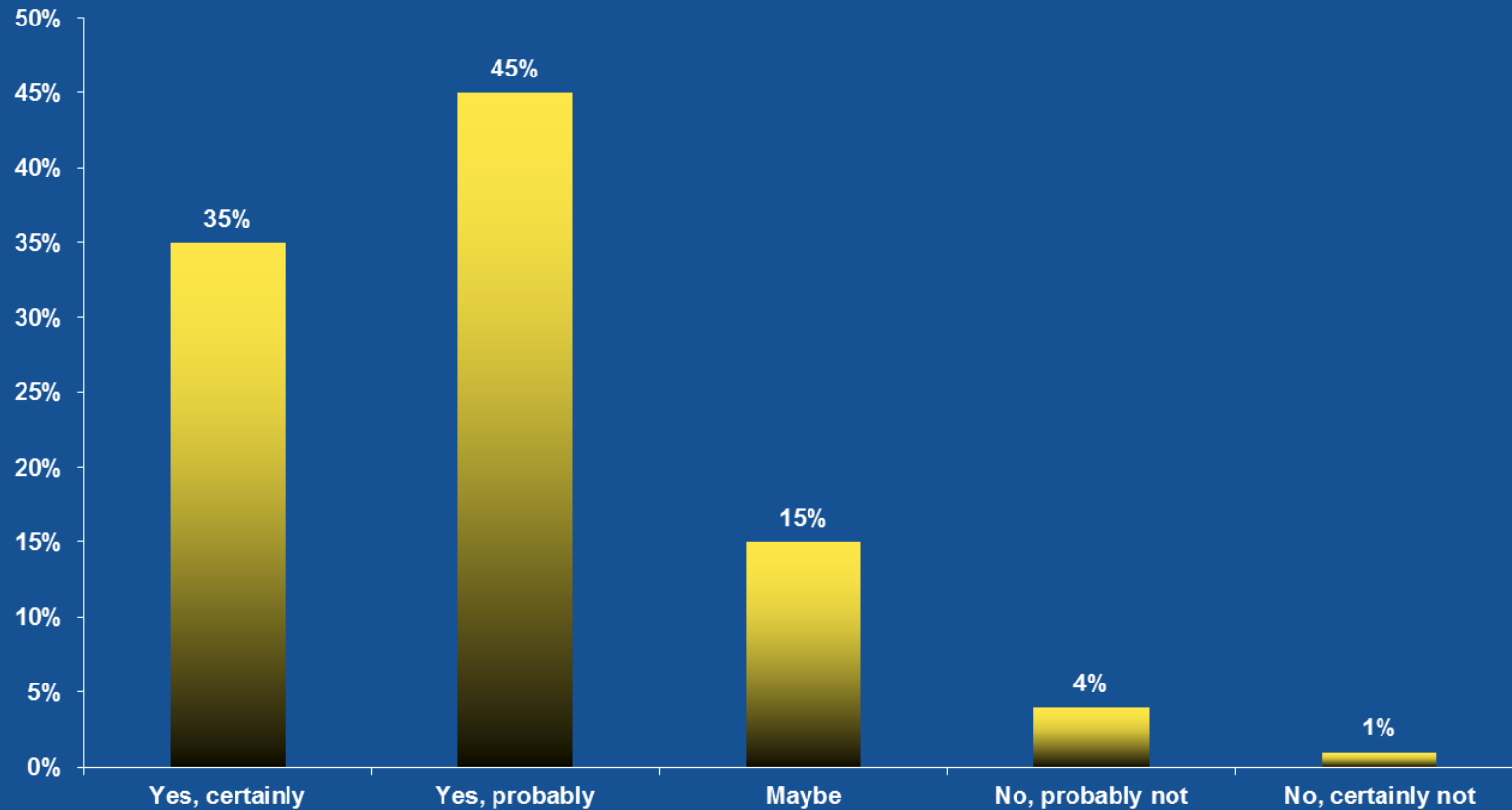
# Judgement over the number of exhibitors on Storage Expo Belgium



# Final judgement



# Will visit next edition of Storage Expo Belgium 2012

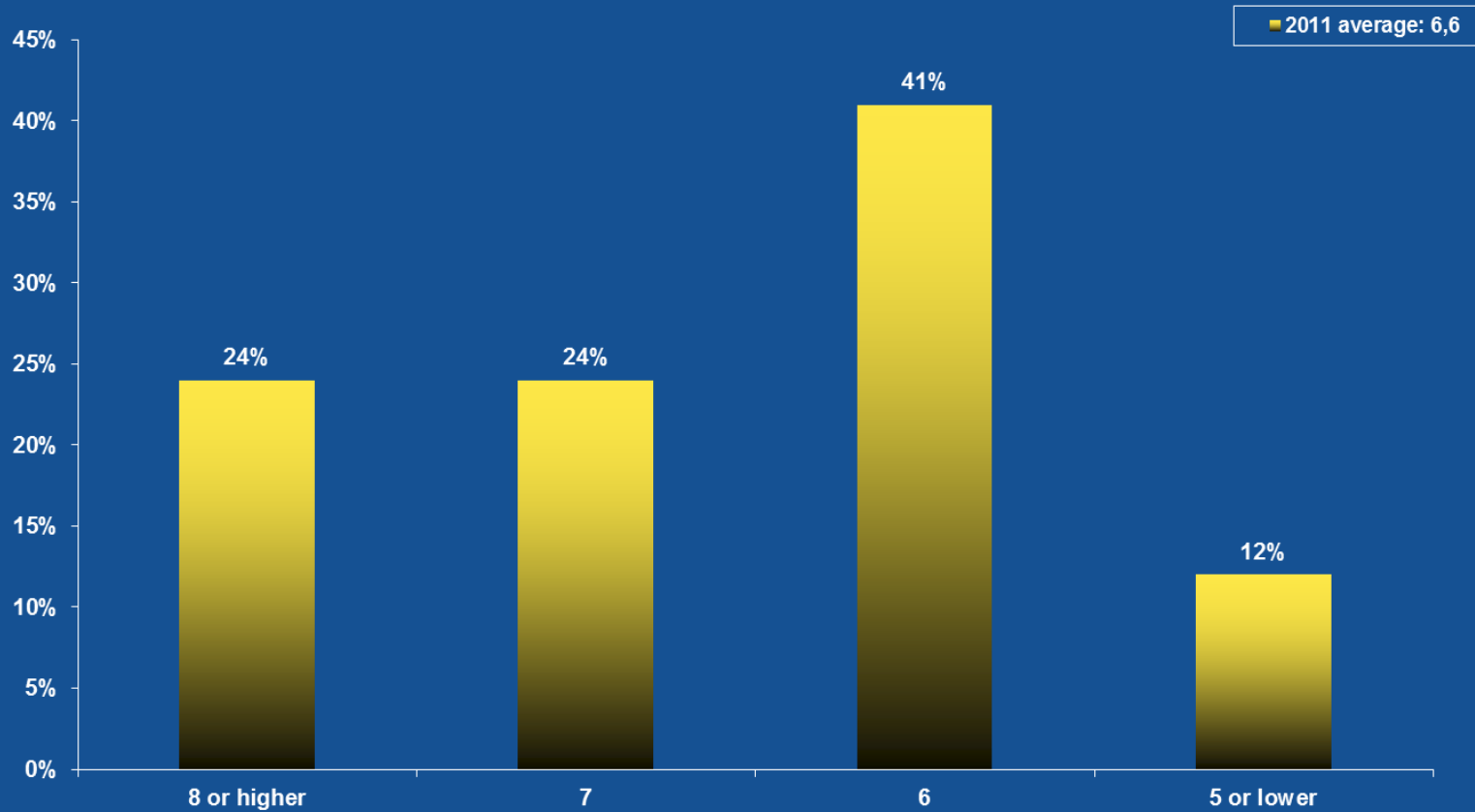


between people

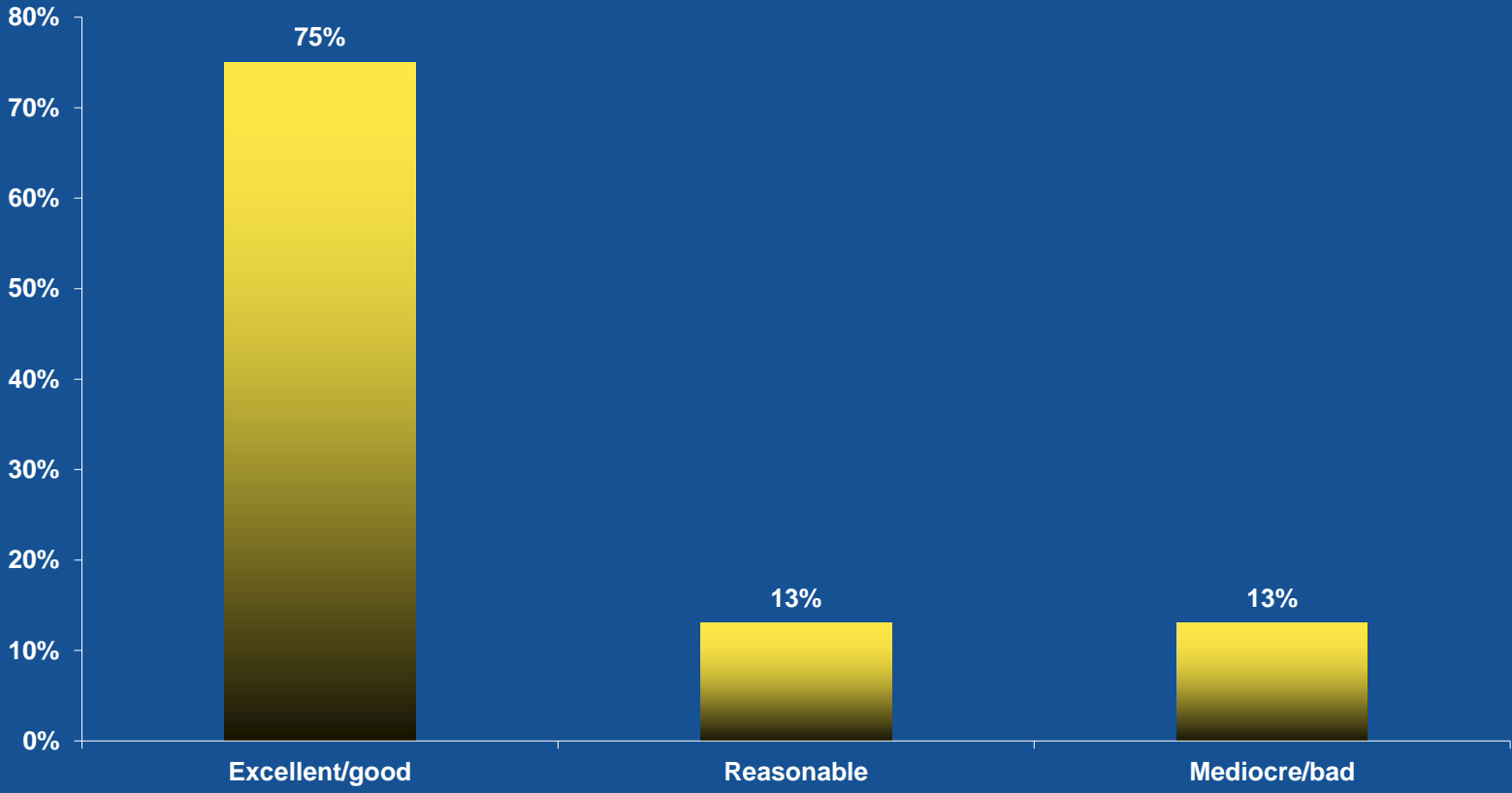


**Results Exhibitor Research**

# Final judgement

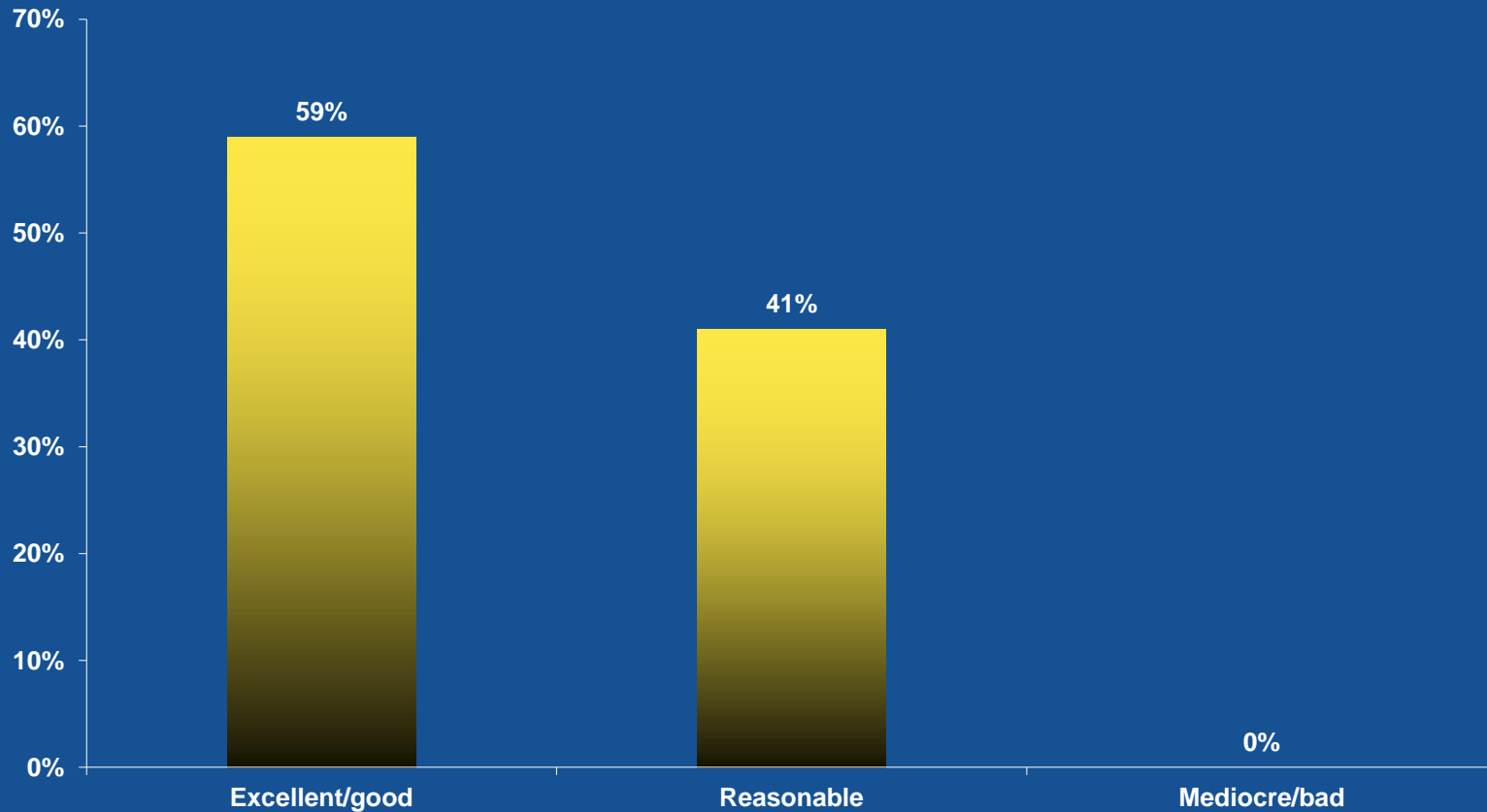


# Judgement over number of visitors on stand



Source: Exhibitor Research

# Judgement over quality of visitors



# Will participate in next edition of Storage Expo Belgium 2012

