

between people



Results visitor-/ exhibitor research

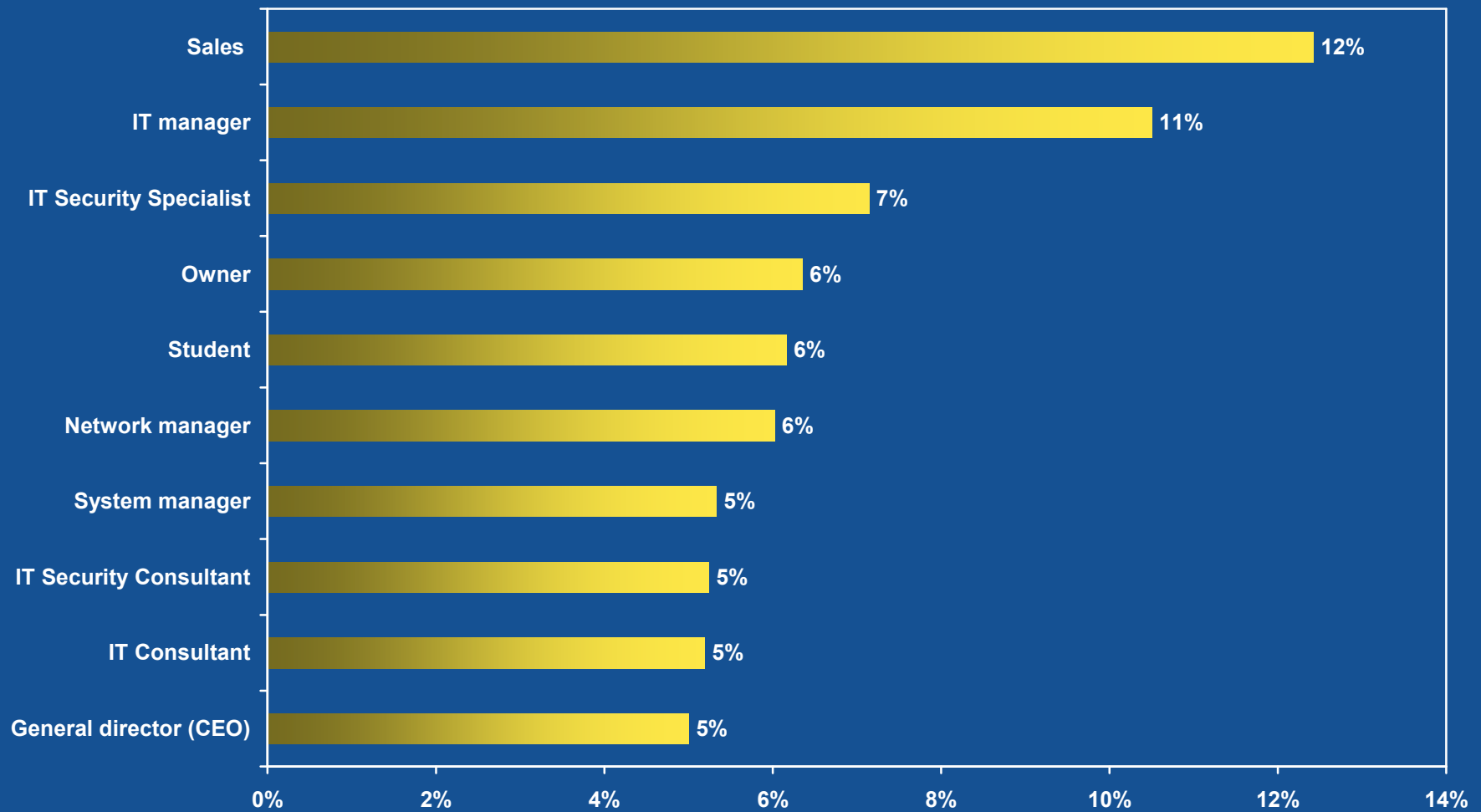
Infosecurity.BE 2010

between people



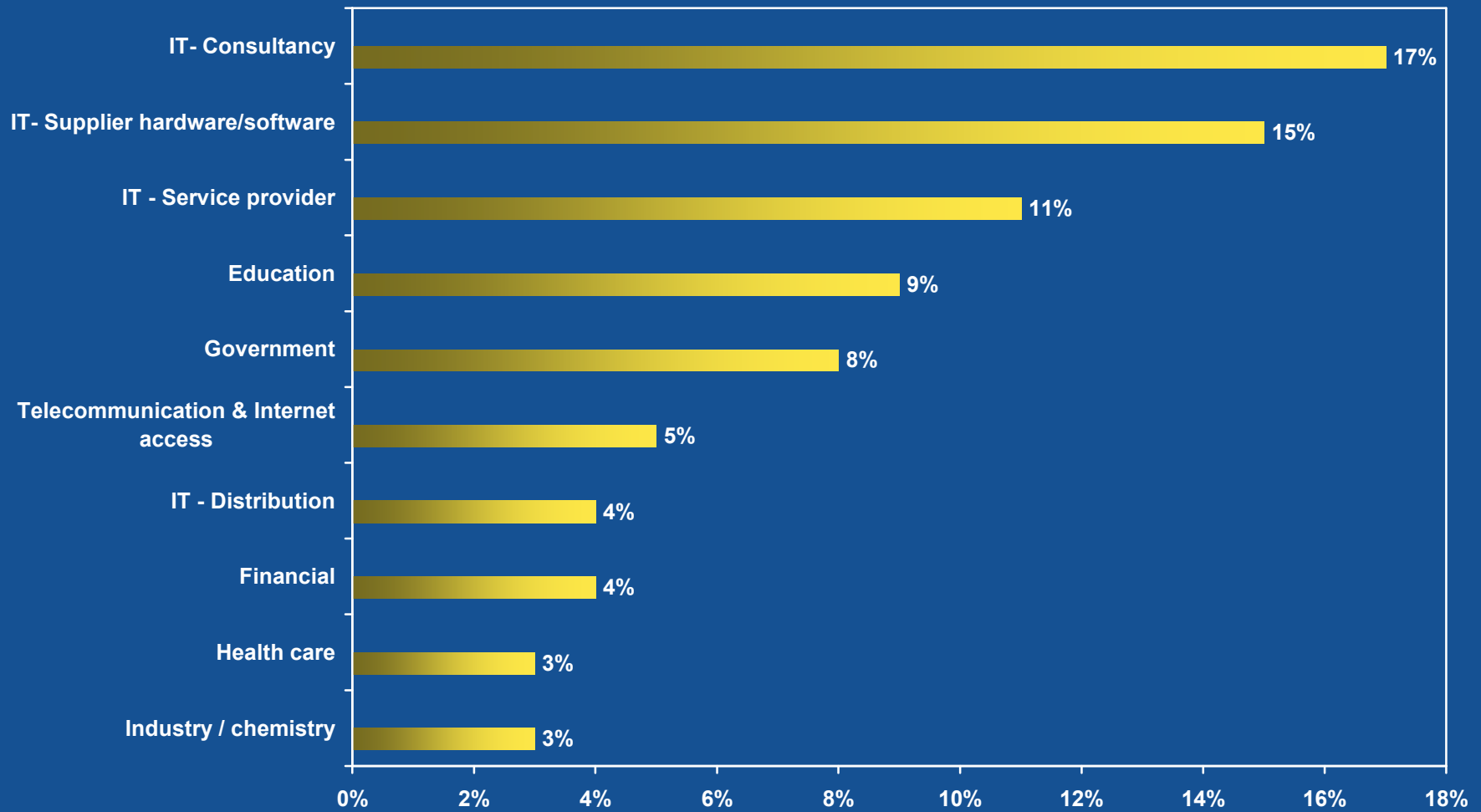
Results Visitor Research and Visitor Registration

Type of job visitors (top 10)



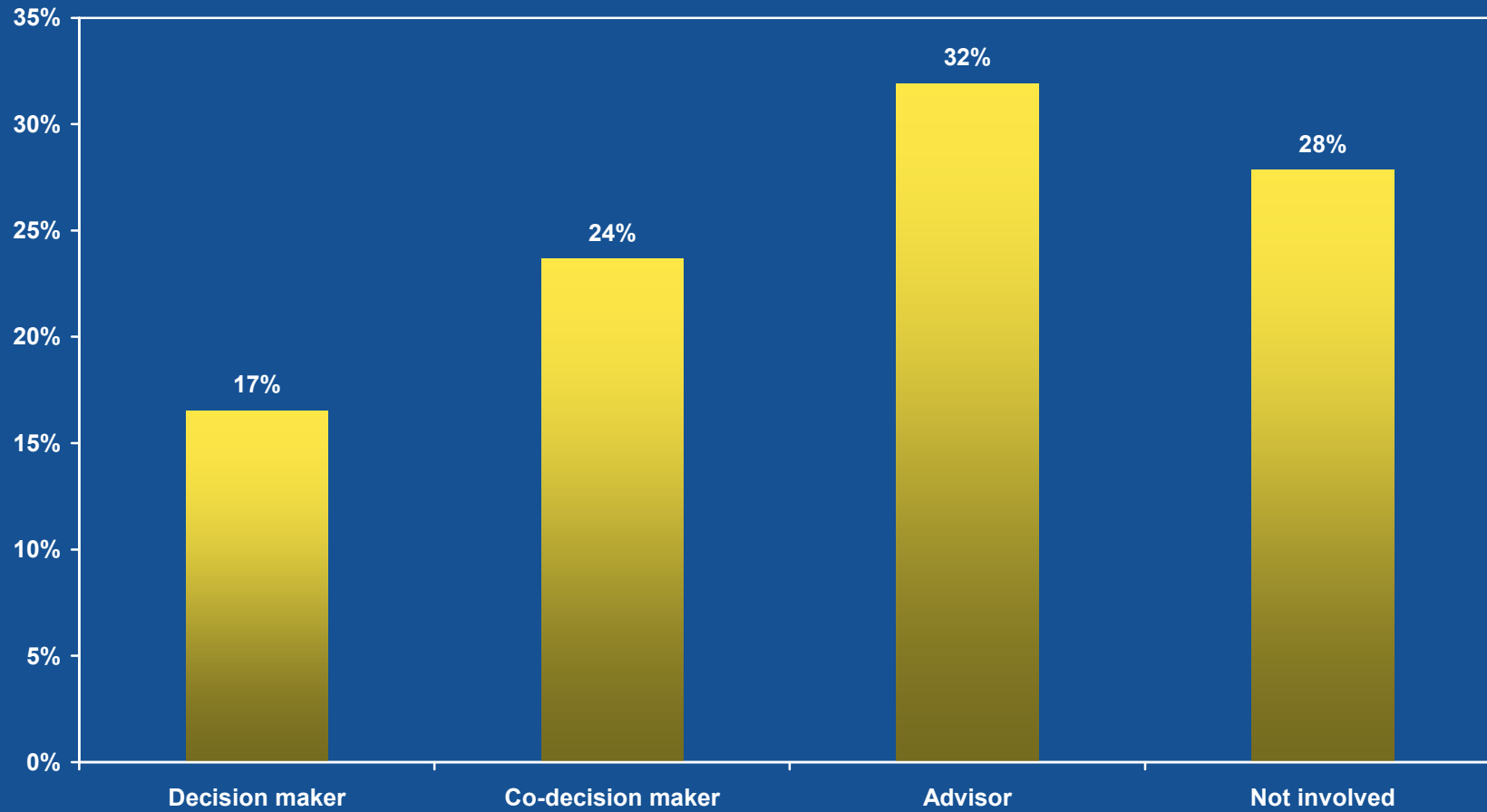
Source: Visitor Registration

Source of branche (top 10)



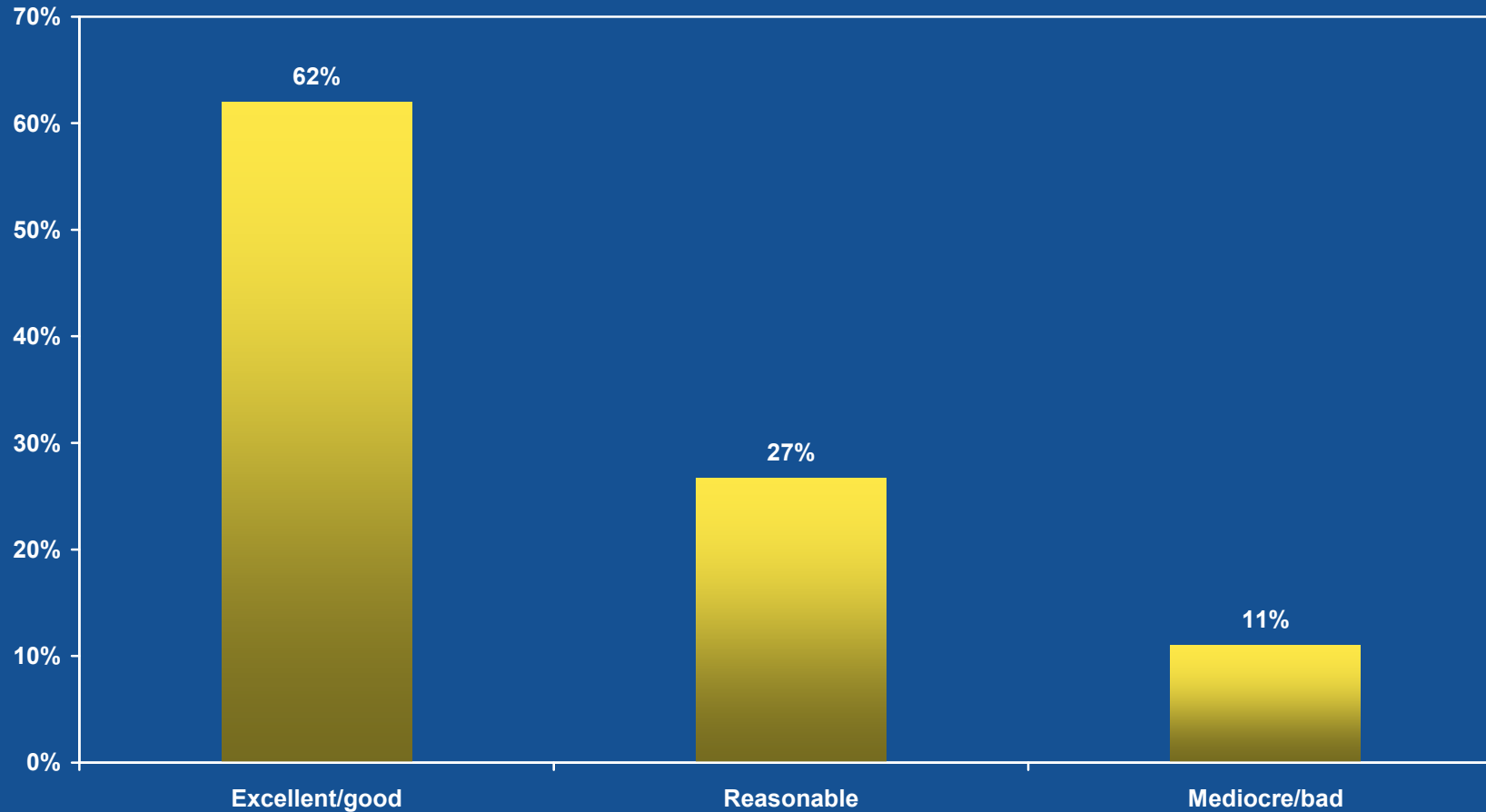
Source: Visitor Registration

Investment decisions



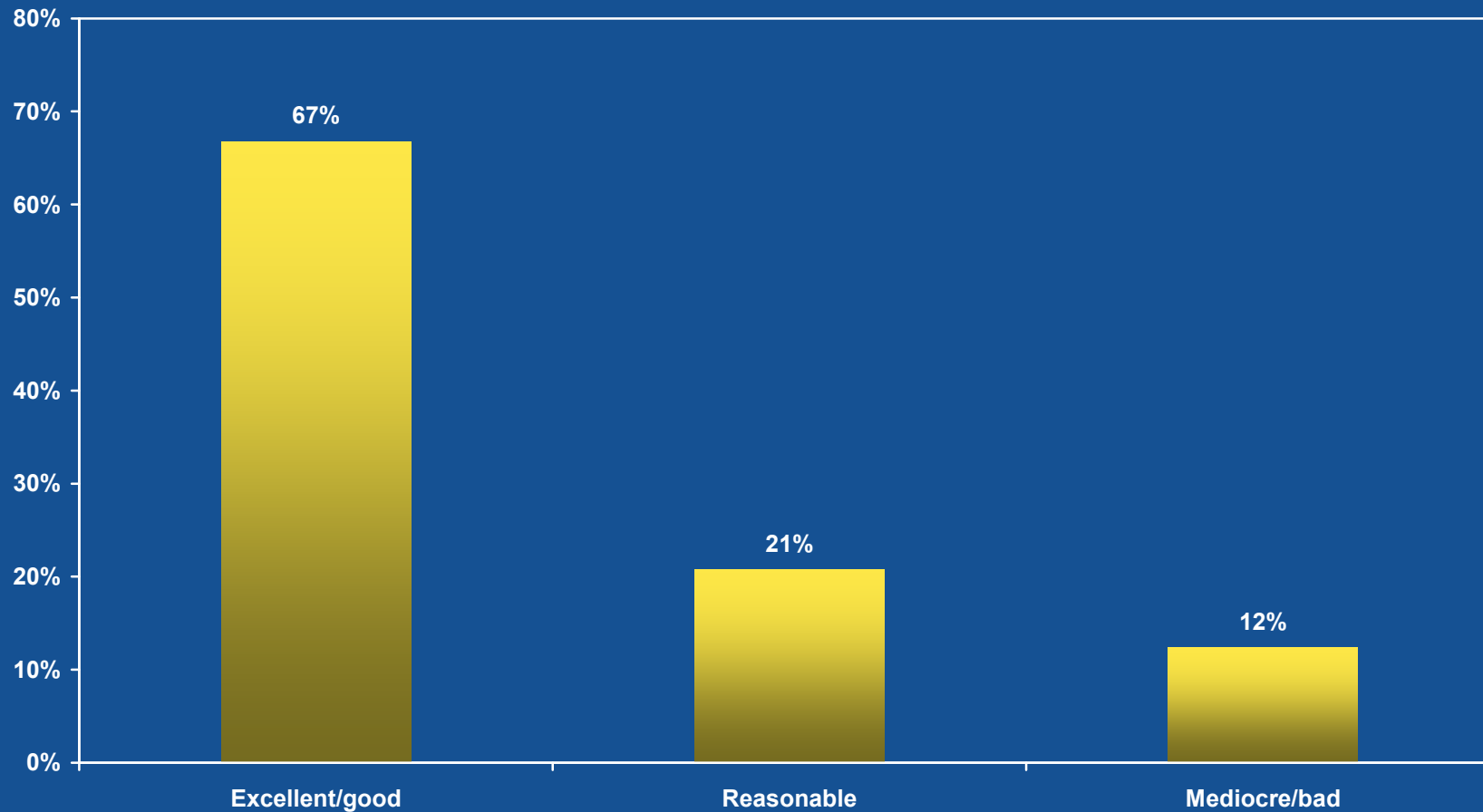
Source: Visitor Research

Judgement over completeness of what was offered



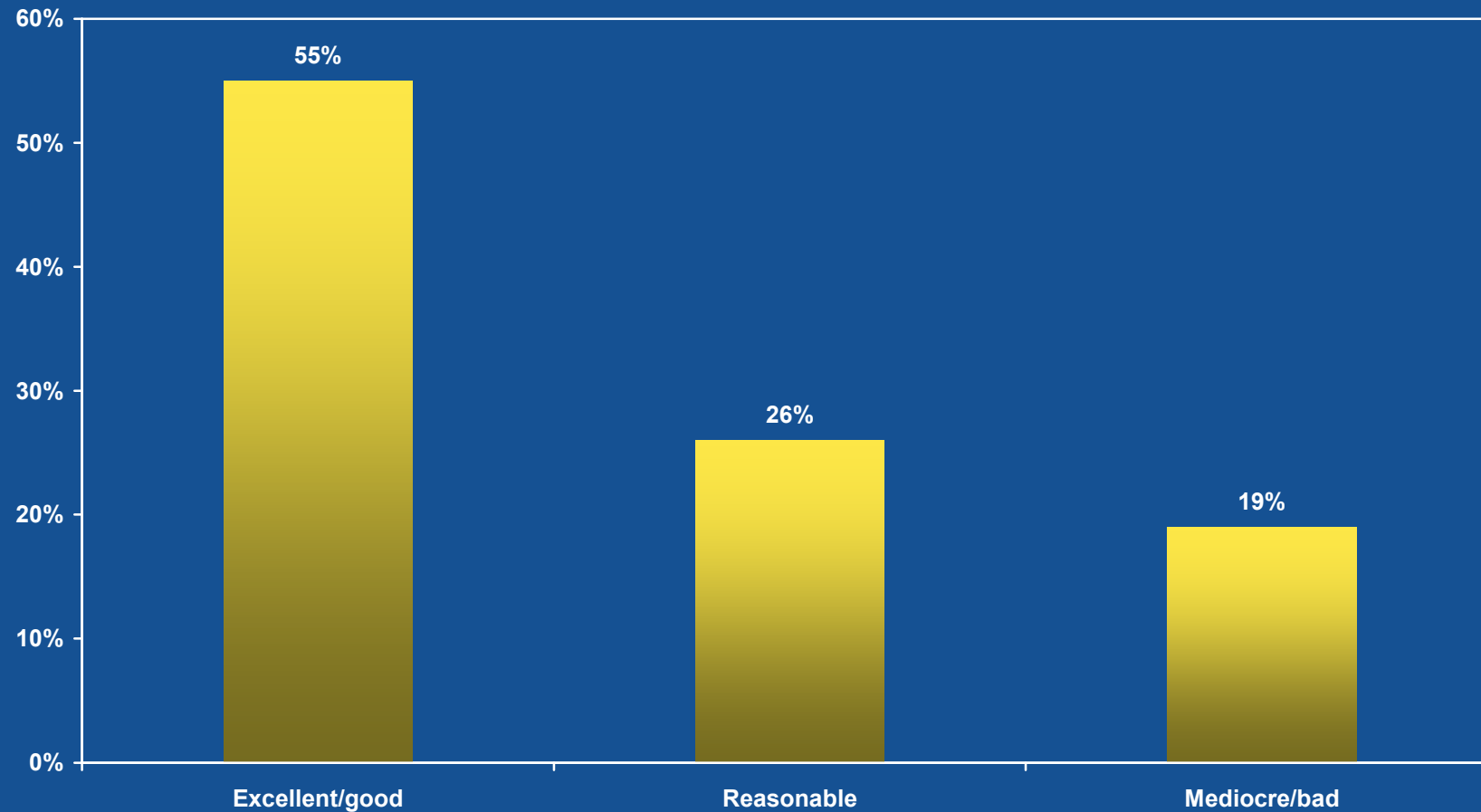
Source: Visitor Research

Judgement over the quality of what was offered



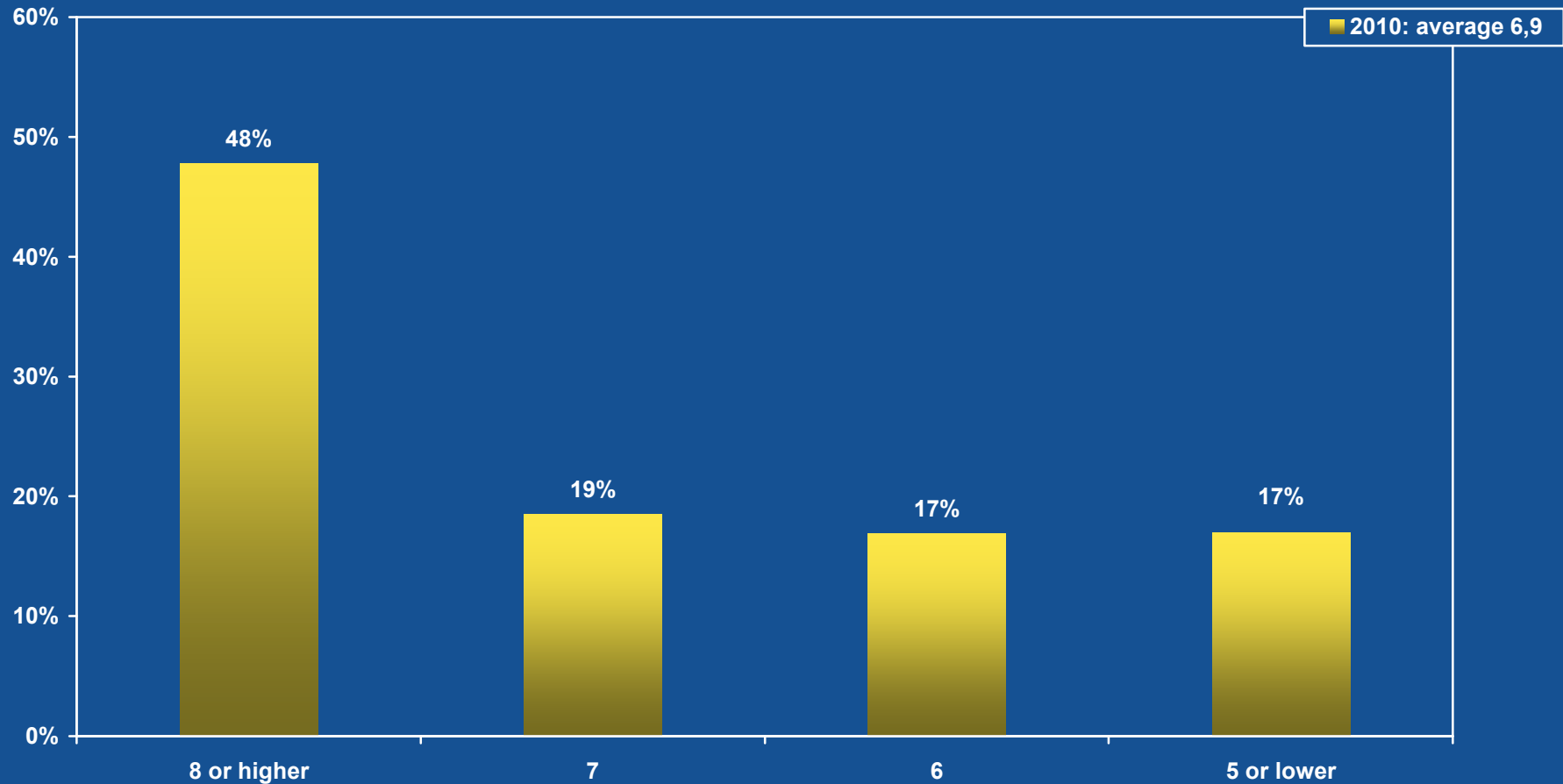
Source: Visitor Research

Judgement over the number of exhibitors on Infosecurity.be



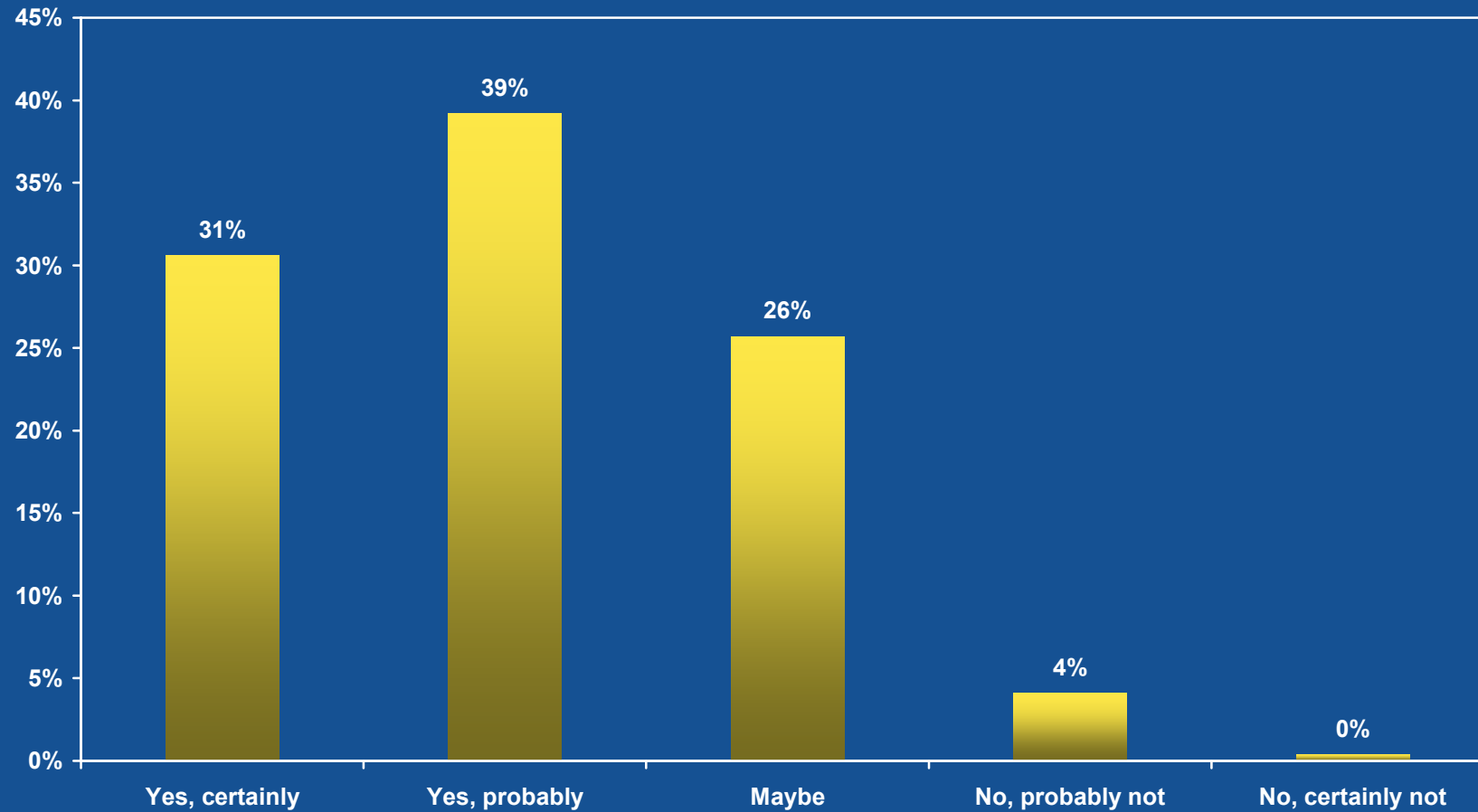
Source: Visitor Research

Final judgement



Source: Visitor Research

Will visit next edition of Infosecurity.be 2011



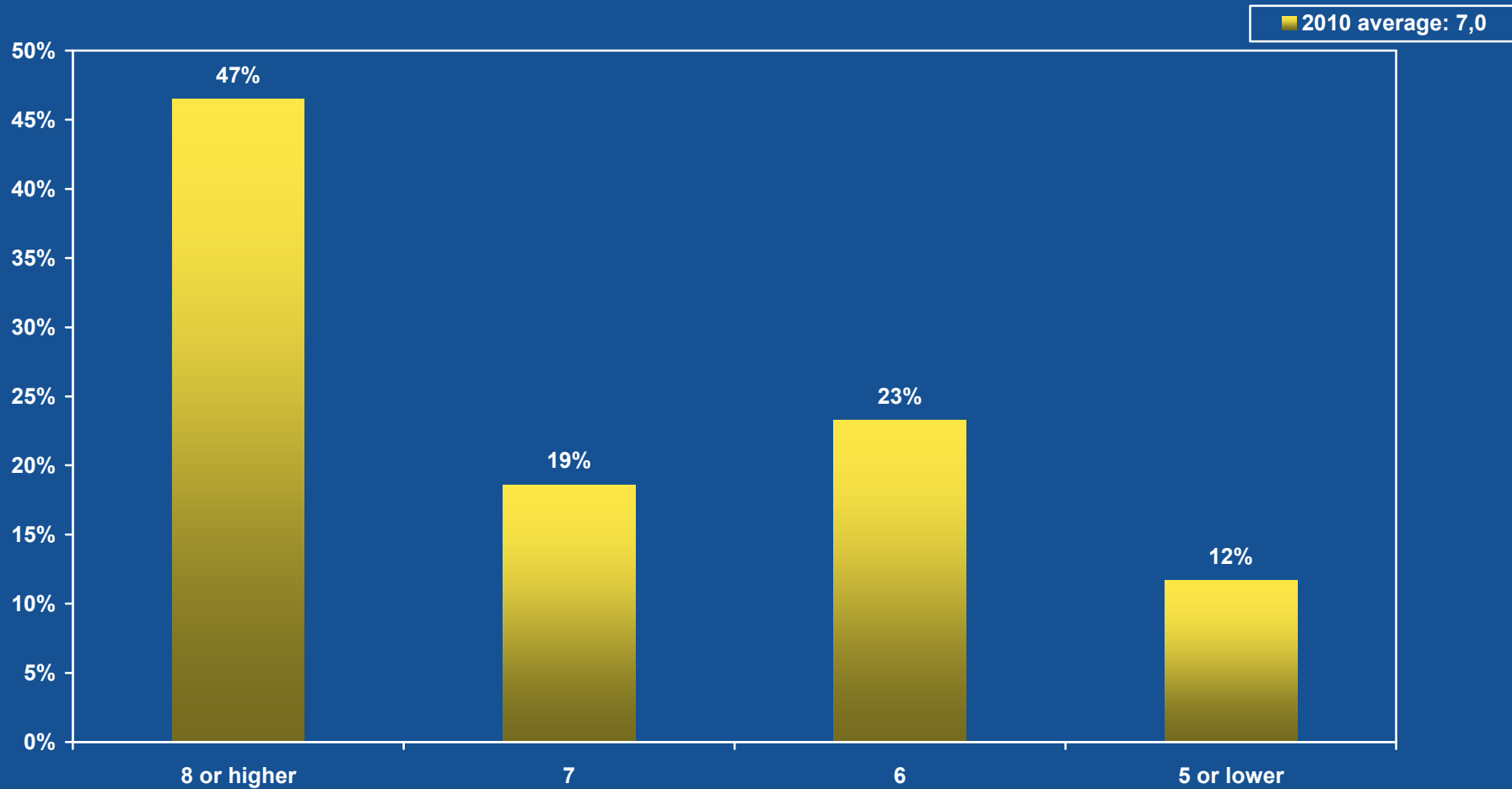
Source: Visitor Research

between people



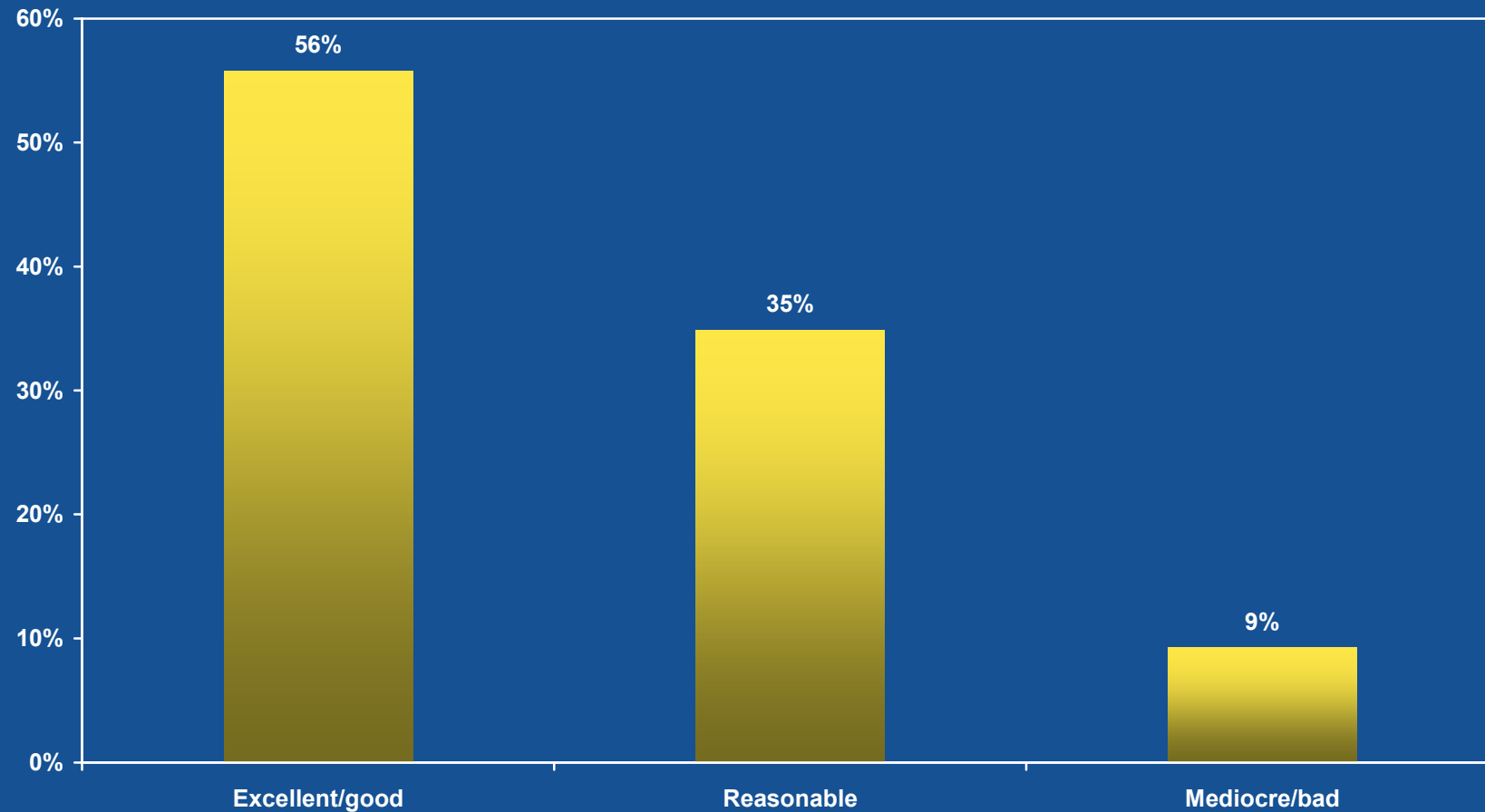
Results Exhibitor Research

Final judgement



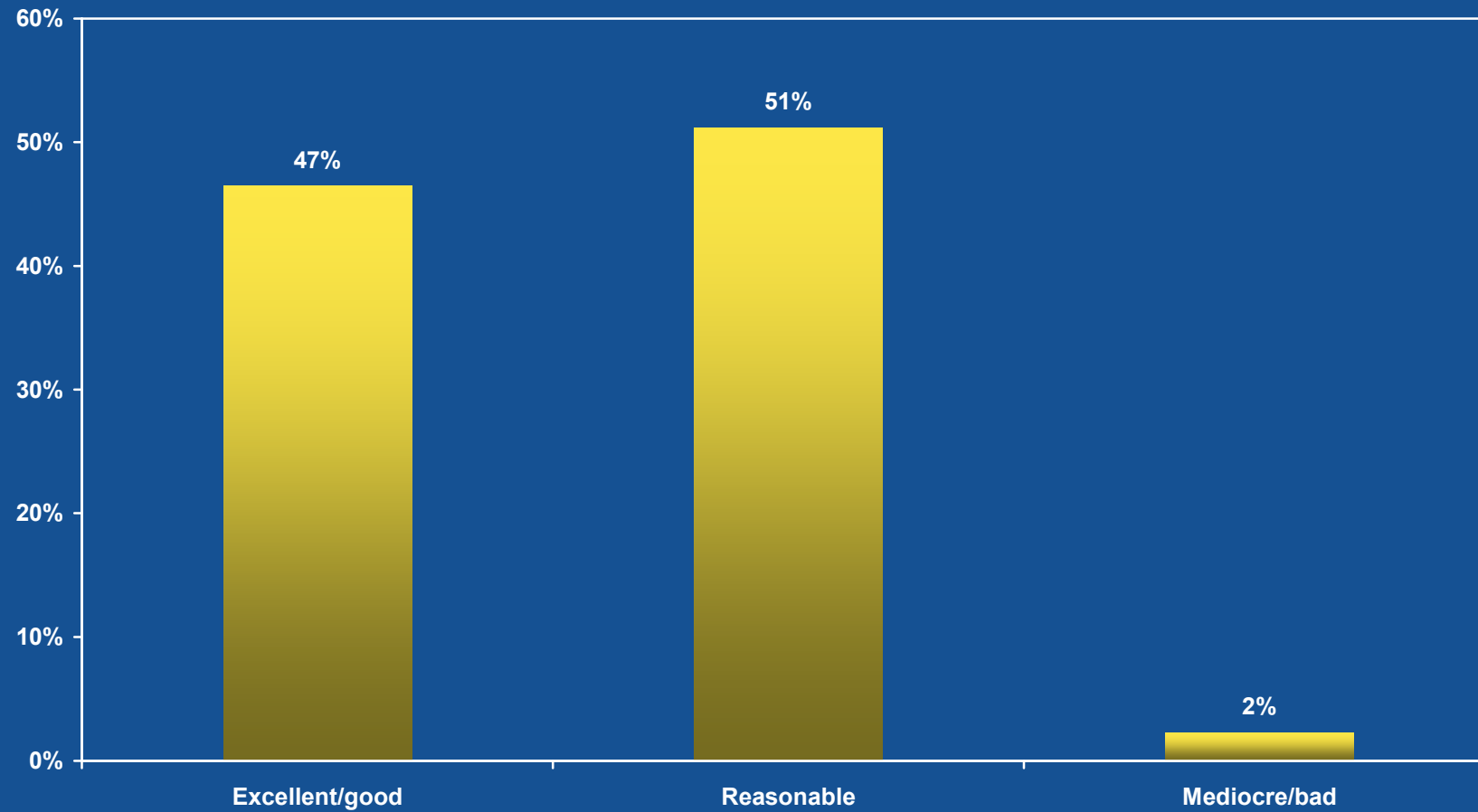
Source: Exhibitor Research

Judgement over number of visitors on stand



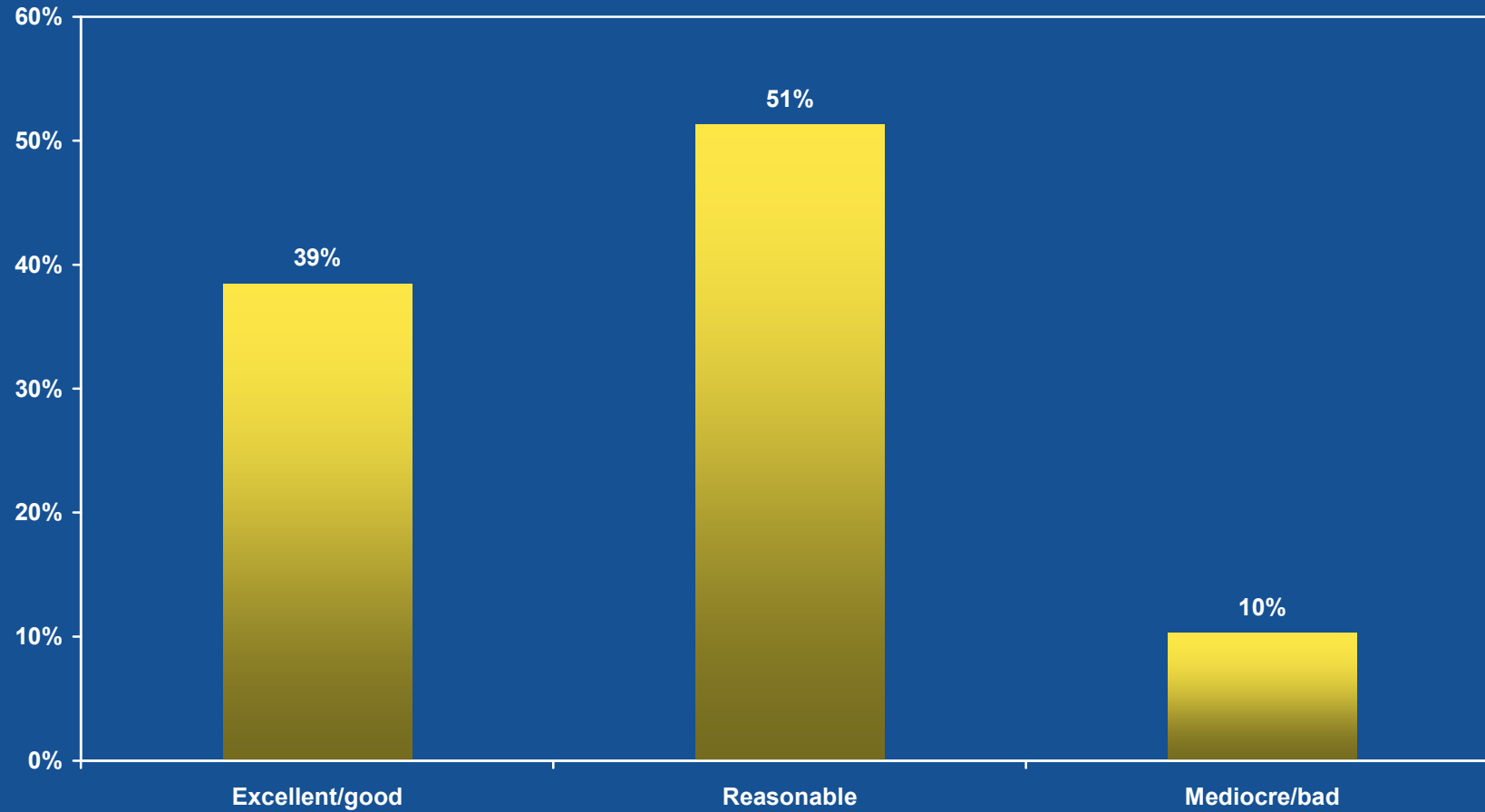
Source: Exhibitor Research

Judgement over quality of visitors



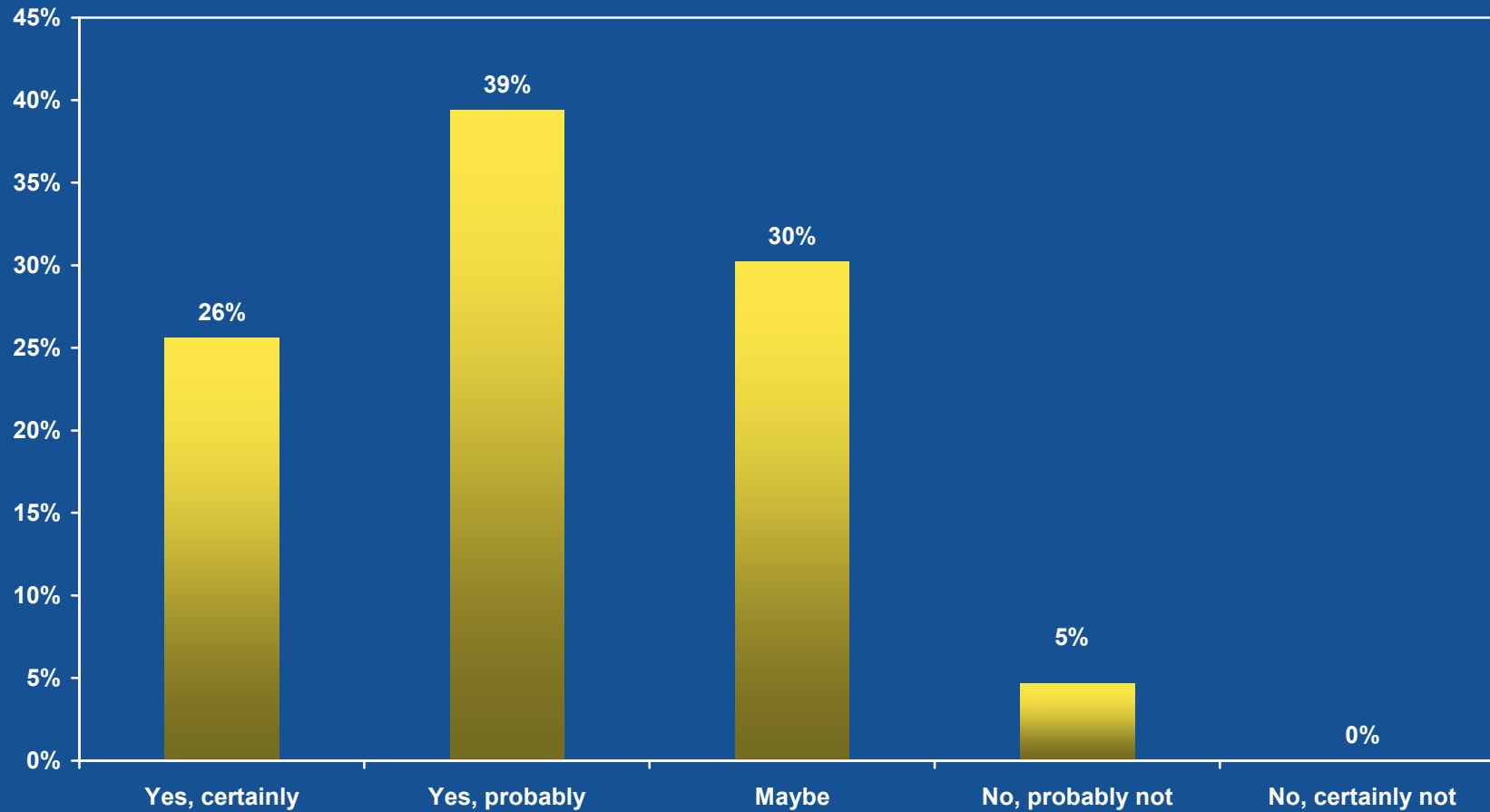
Source: Exhibitor Research

Judgement over business result



Source: Exhibitor Research

Will participate in next edition of Infosecurity.be 2011



Source: Exhibitor Research