

between people



Results visitor-/ exhibitor research

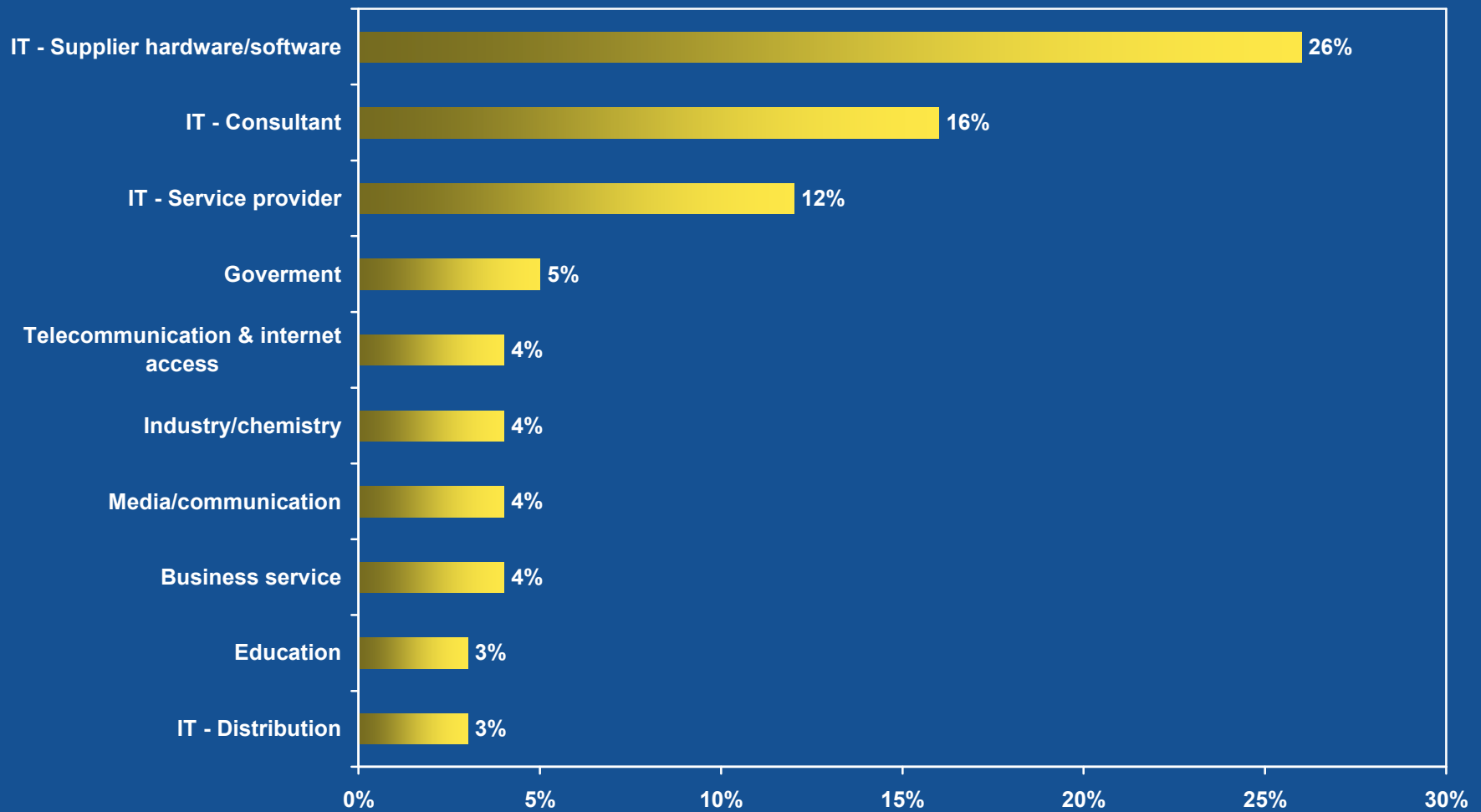
Storage Expo Belgium 2010

between people



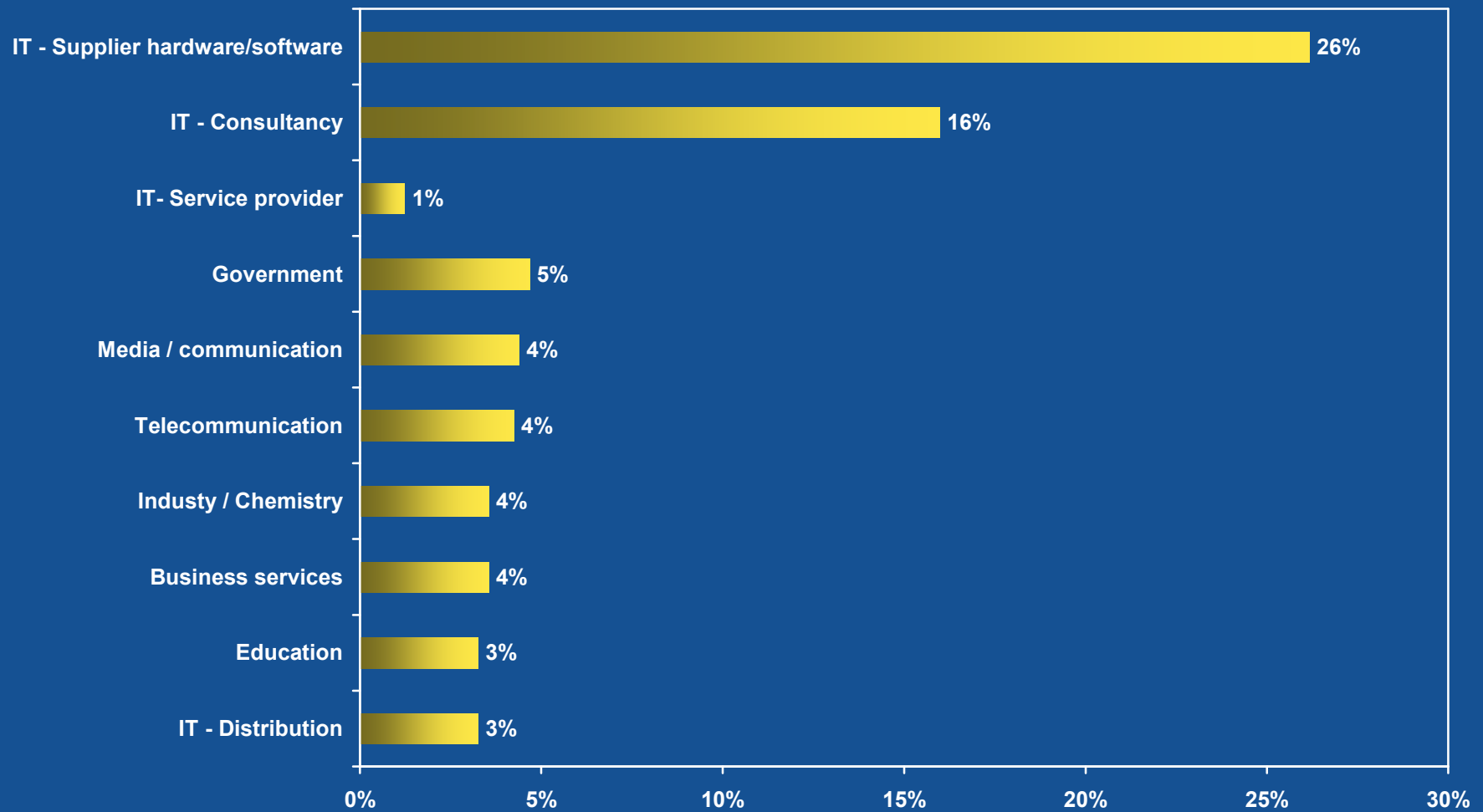
Results Visitor Research and Visitor Registration

Type of job visitors (top 10)



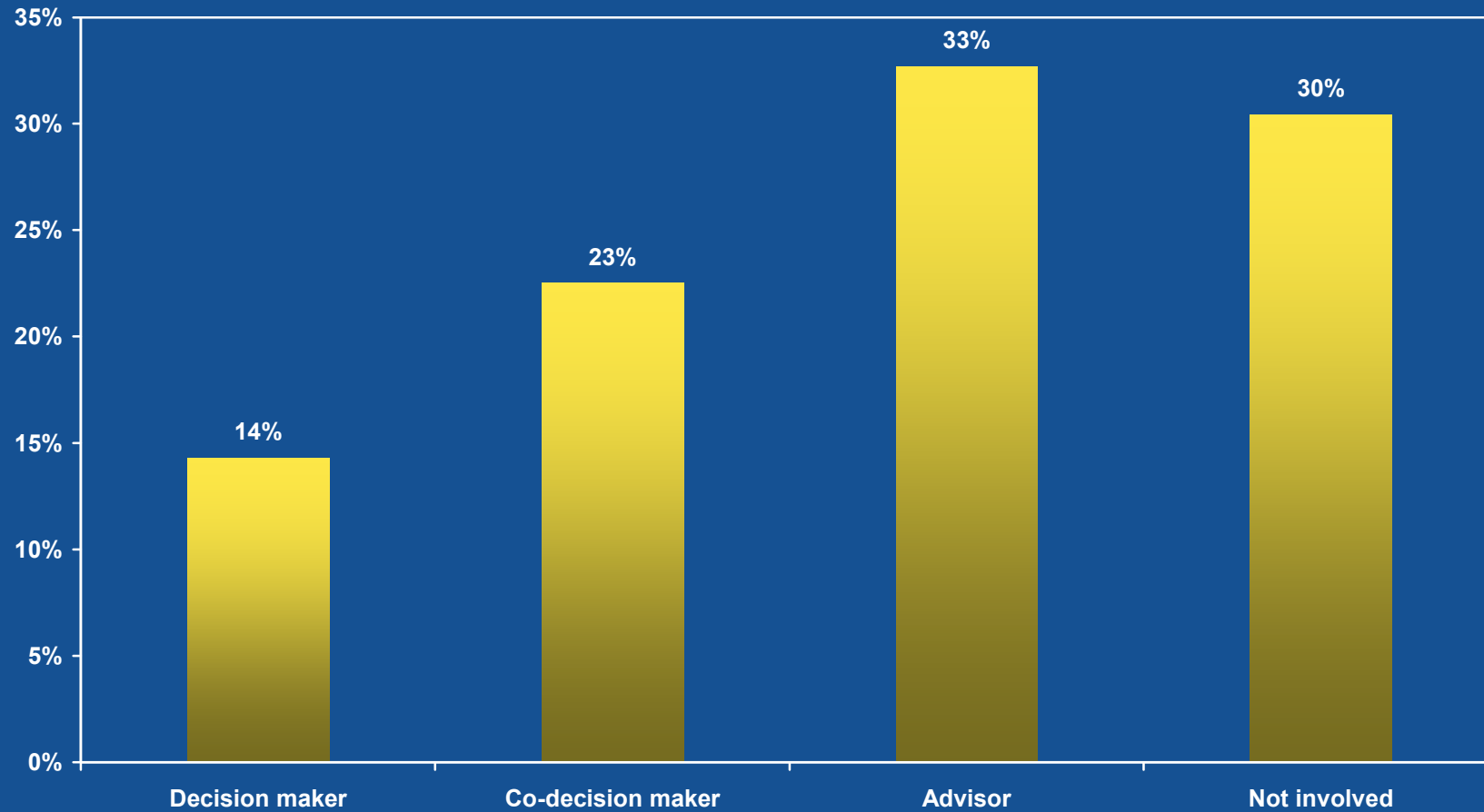
Source: Visitor Registration

Source of branche (top 10)



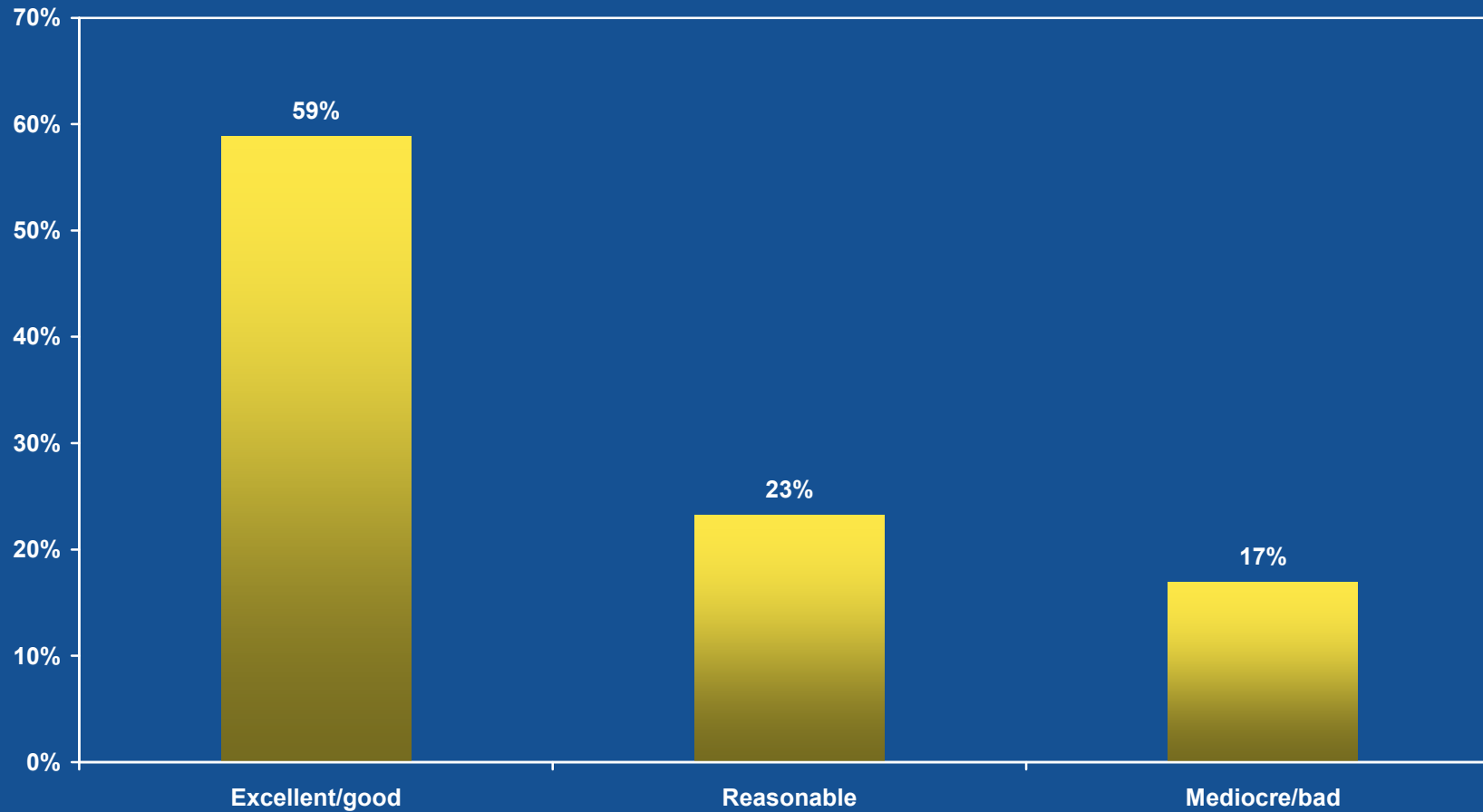
Source: Visitor Registration

Investment decisions



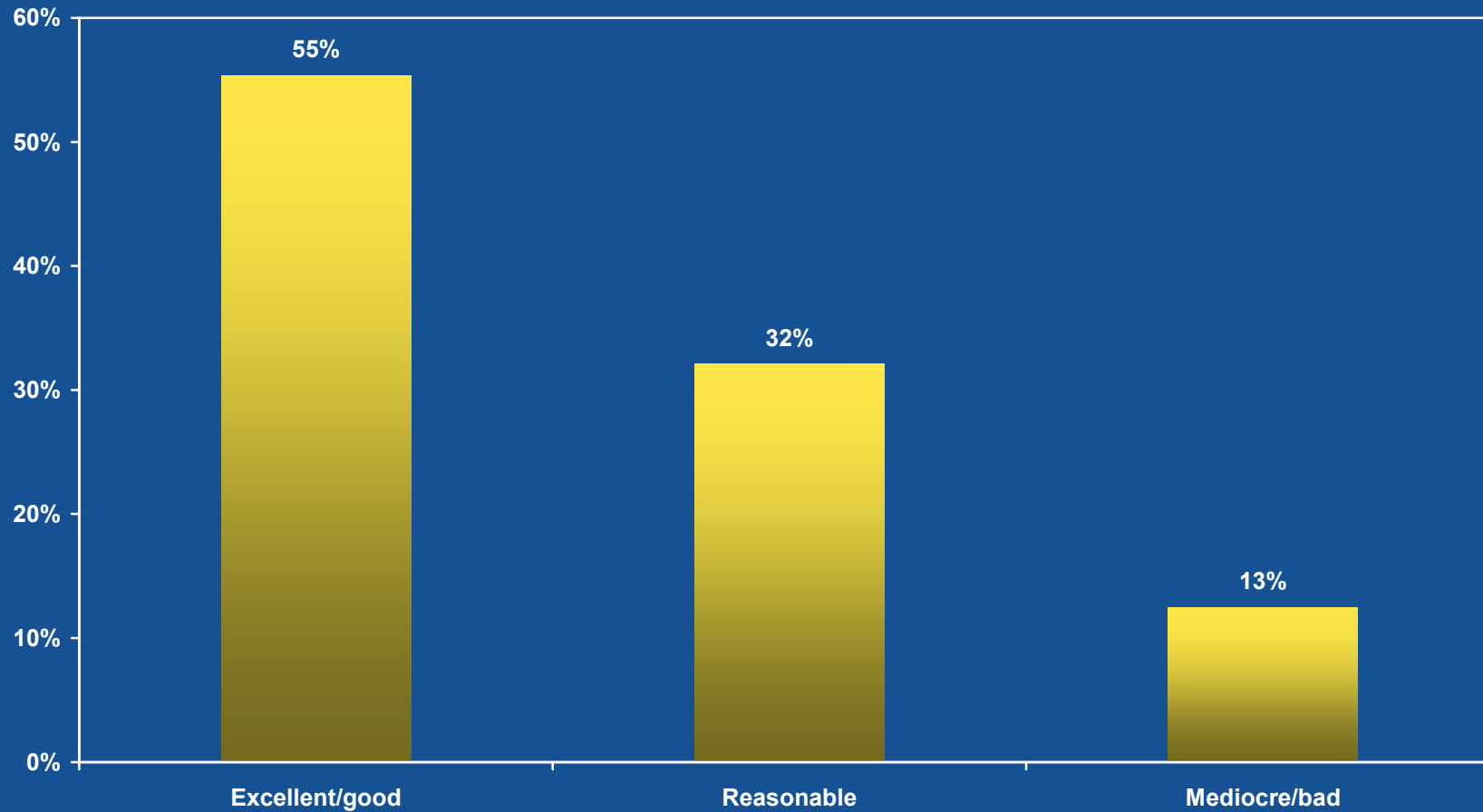
Source: Visitor Research

Judgement over completeness of what was offered



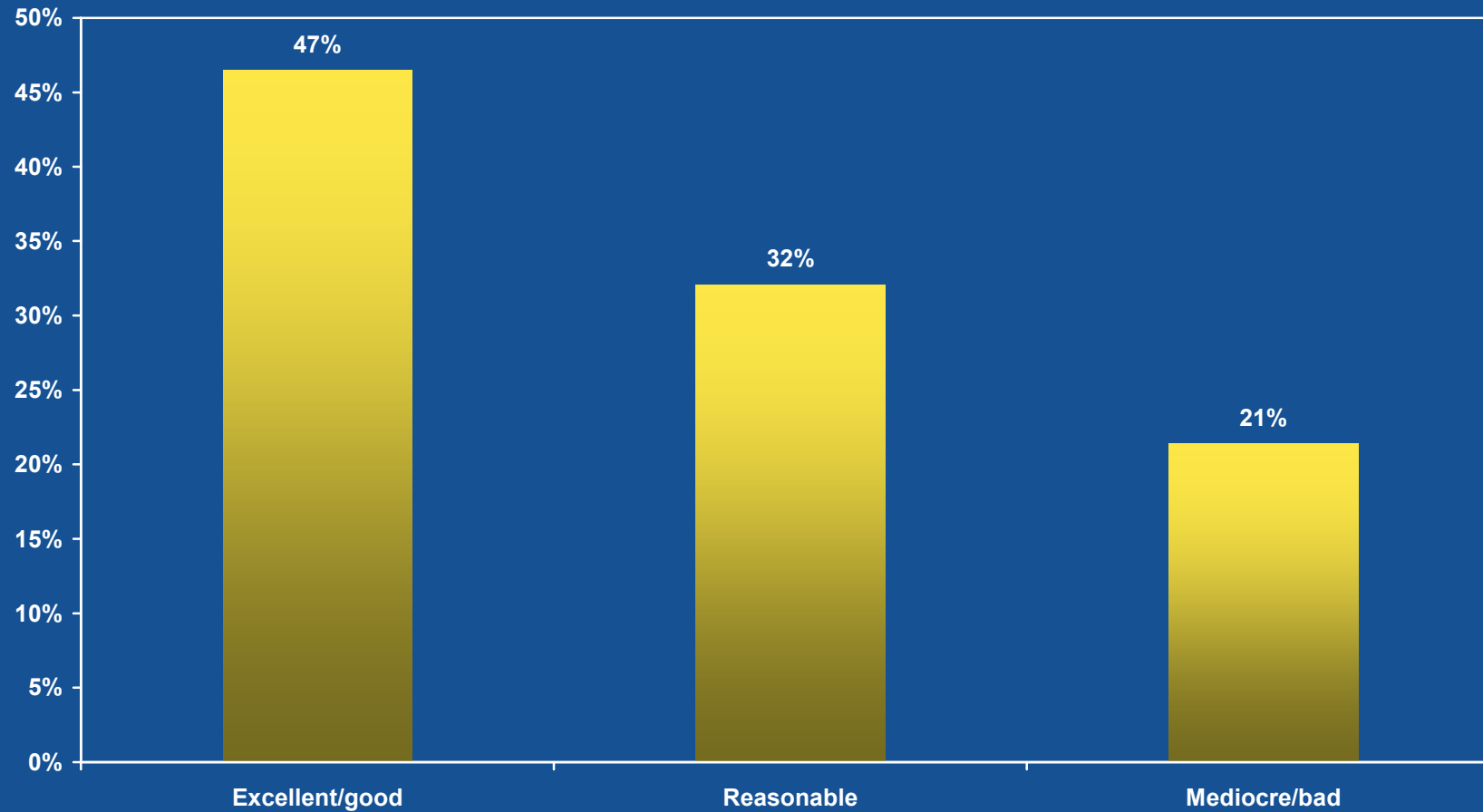
Source: Visitor Research

Judgement over the quality of what was offered



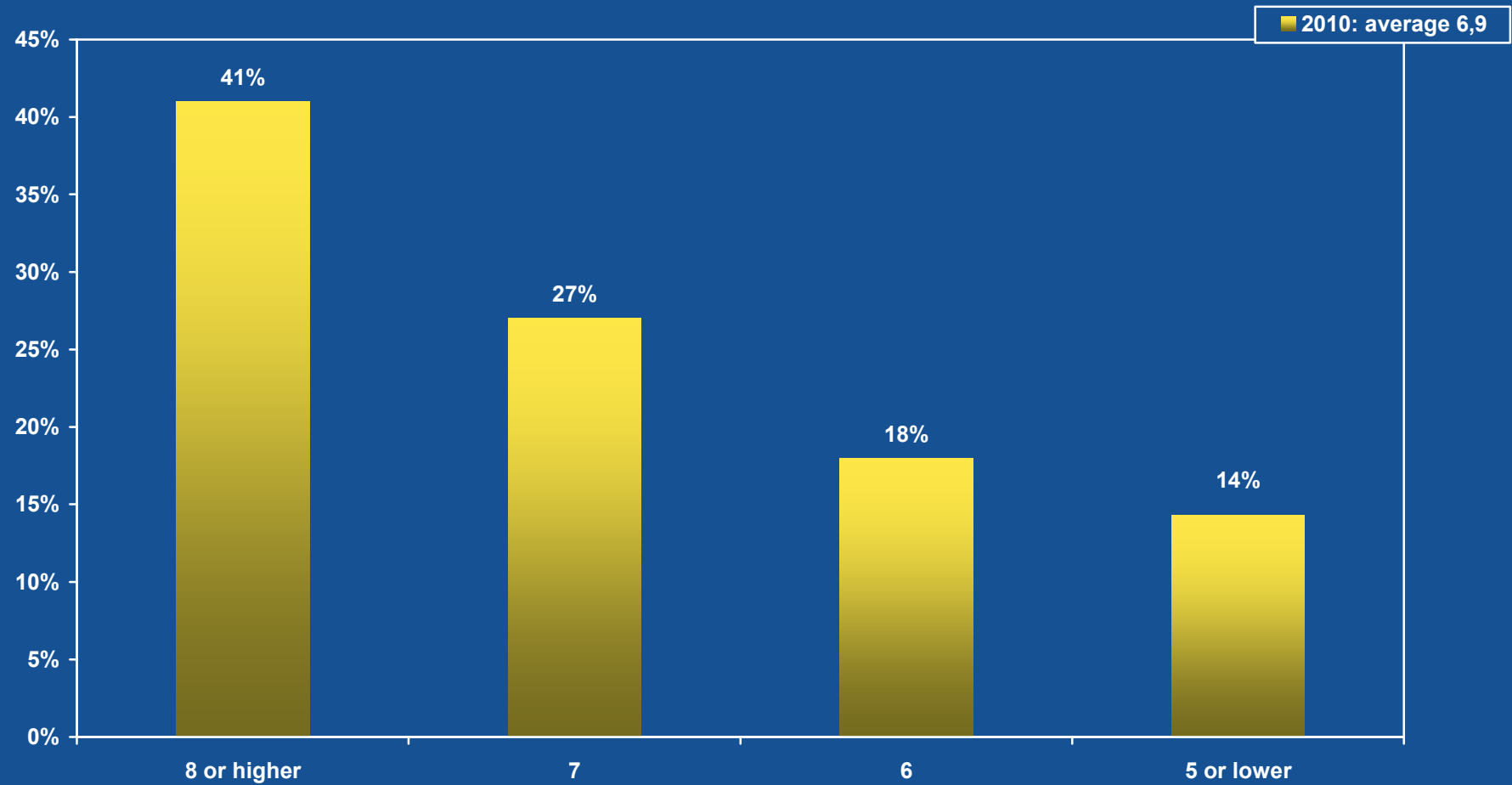
Source: Visitor Research

Judgement over the number of exhibitors on Storage Expo Belgium



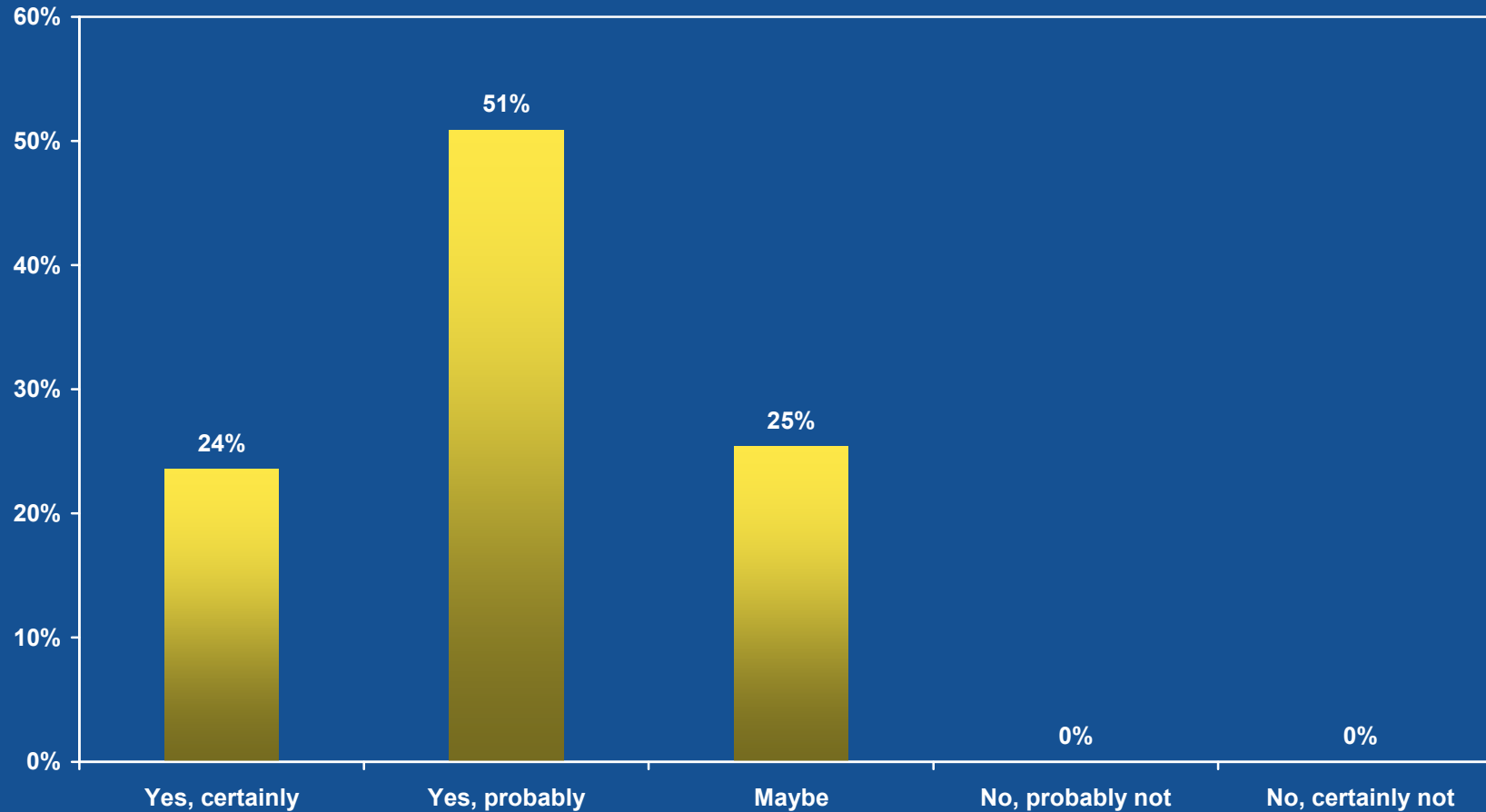
Source: Visitor Research

Final judgement



Source: Visitor Research

Will visit next edition of Storage Expo Belgium 2010



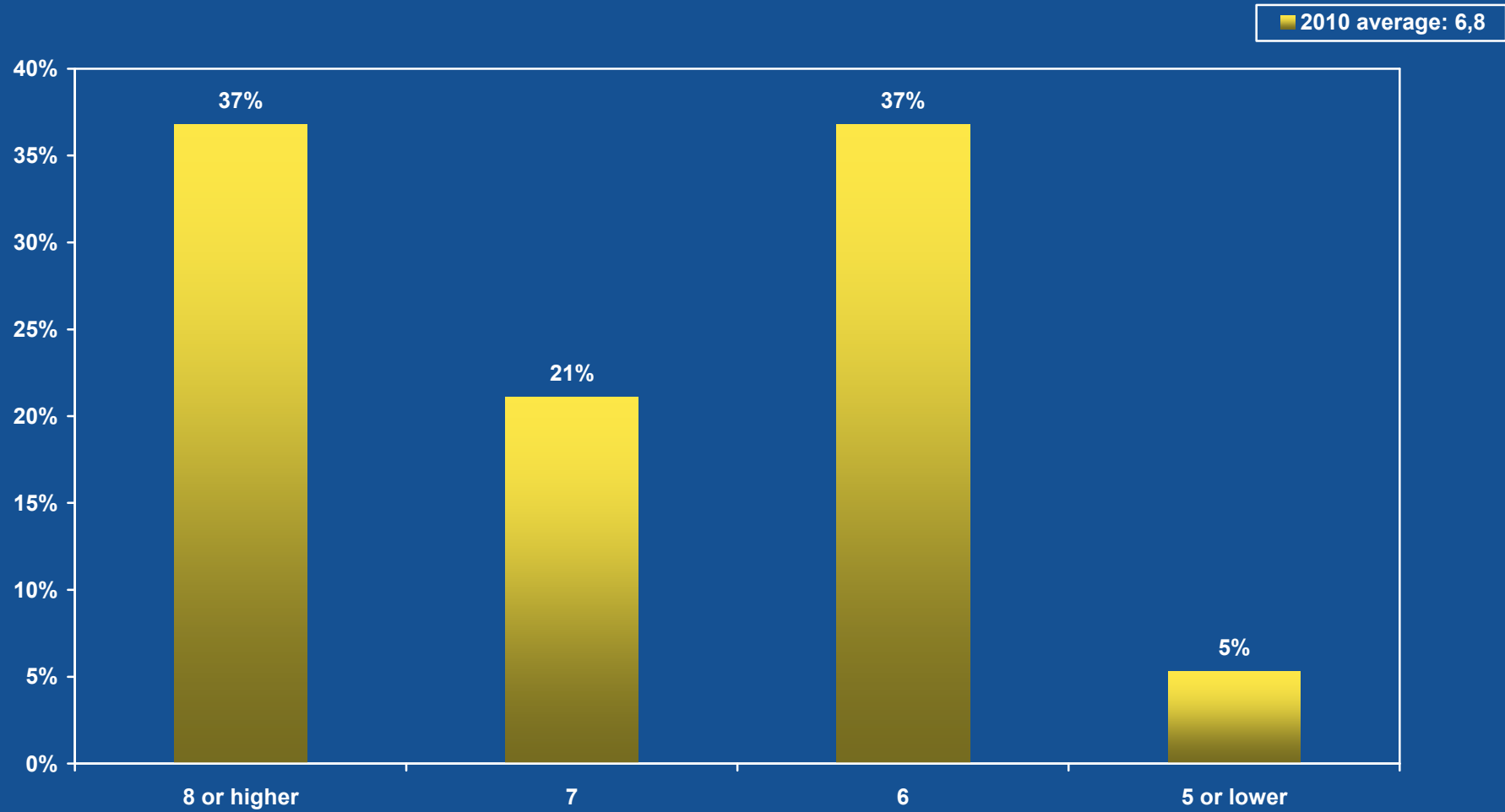
Source: Visitor Research

between people



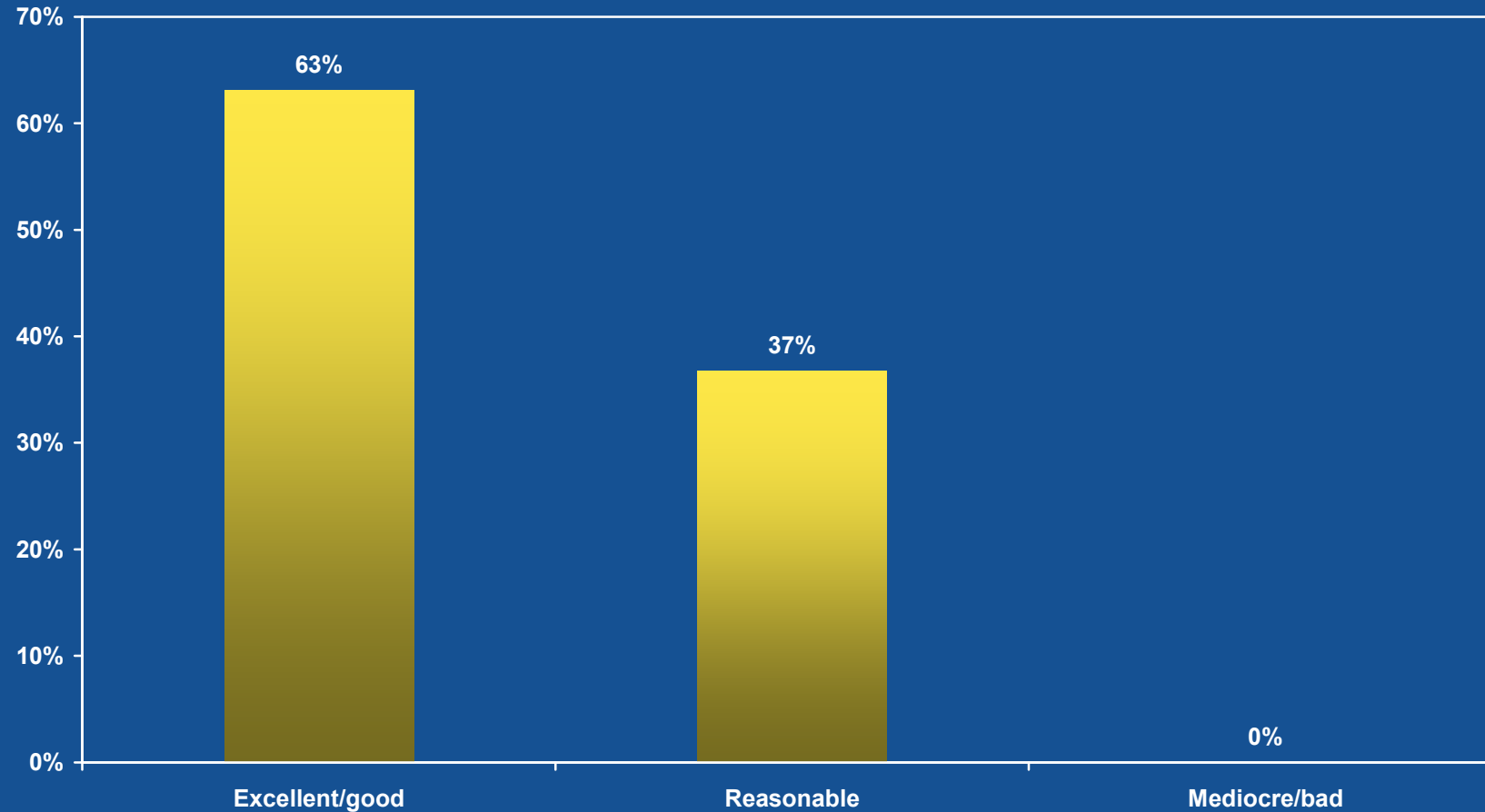
Results Exhibitor Research

Final judgement



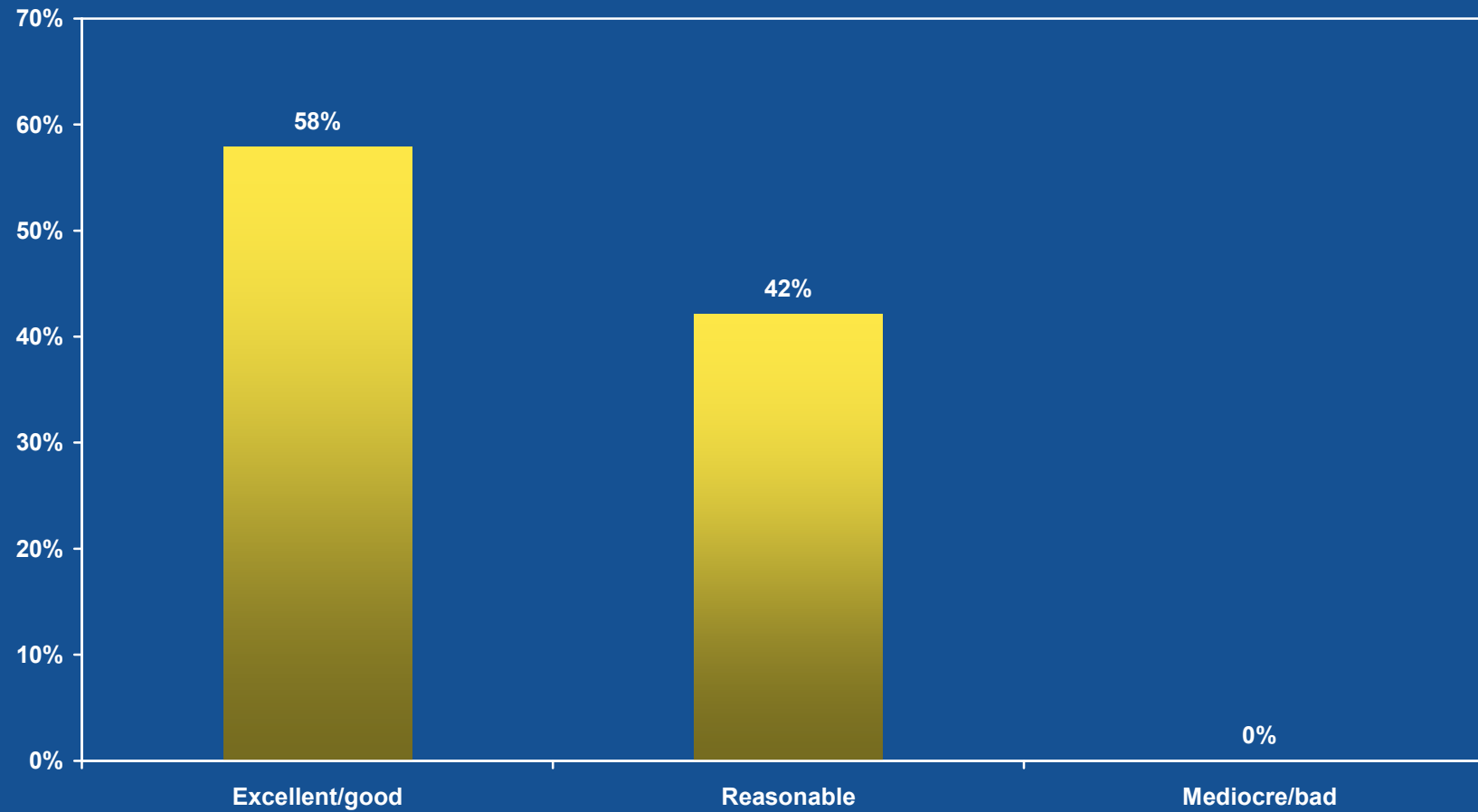
Source: Exhibitor Research

Judgement over number of visitors on stand



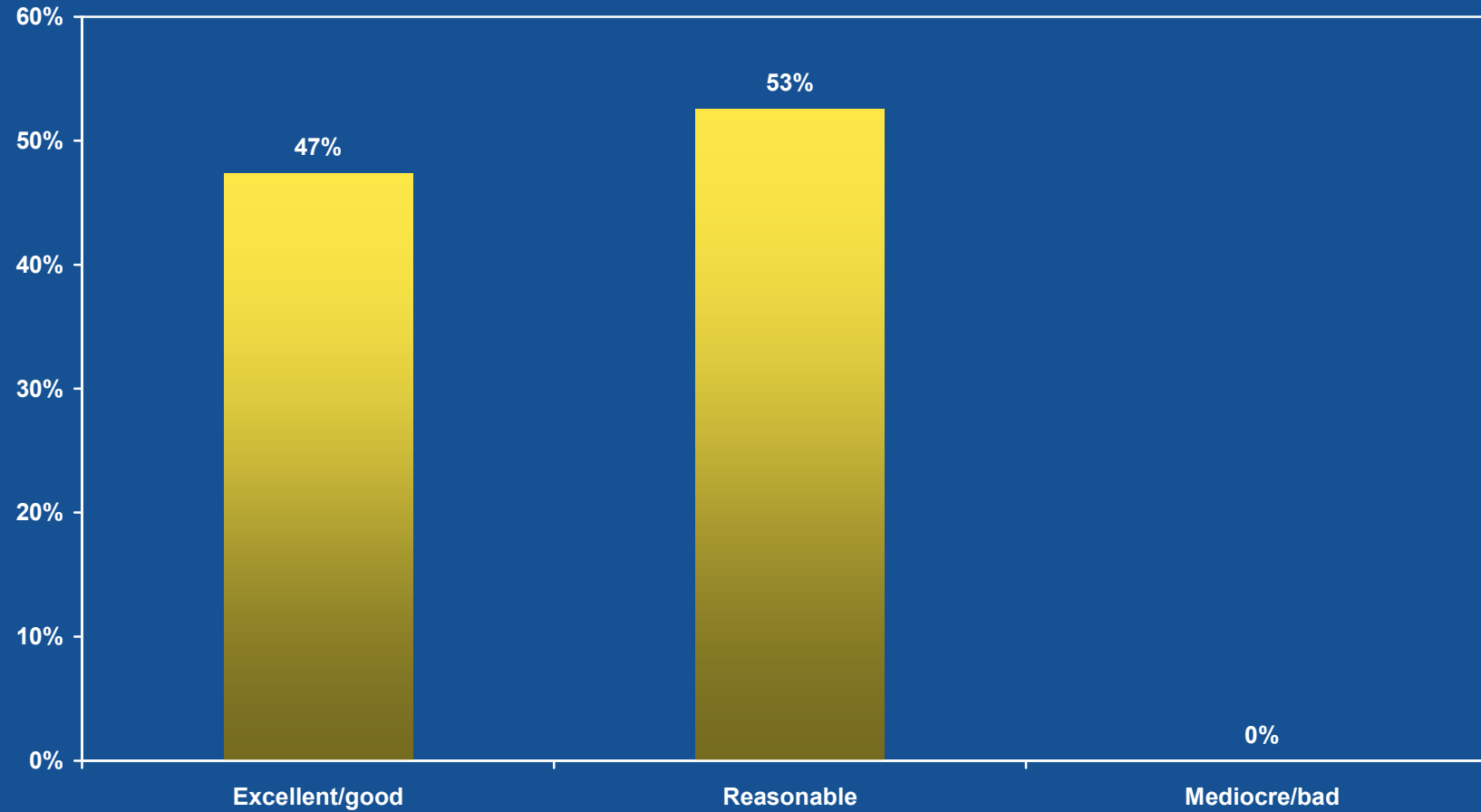
Source: Exhibitor Research

Judgement over quality of visitors



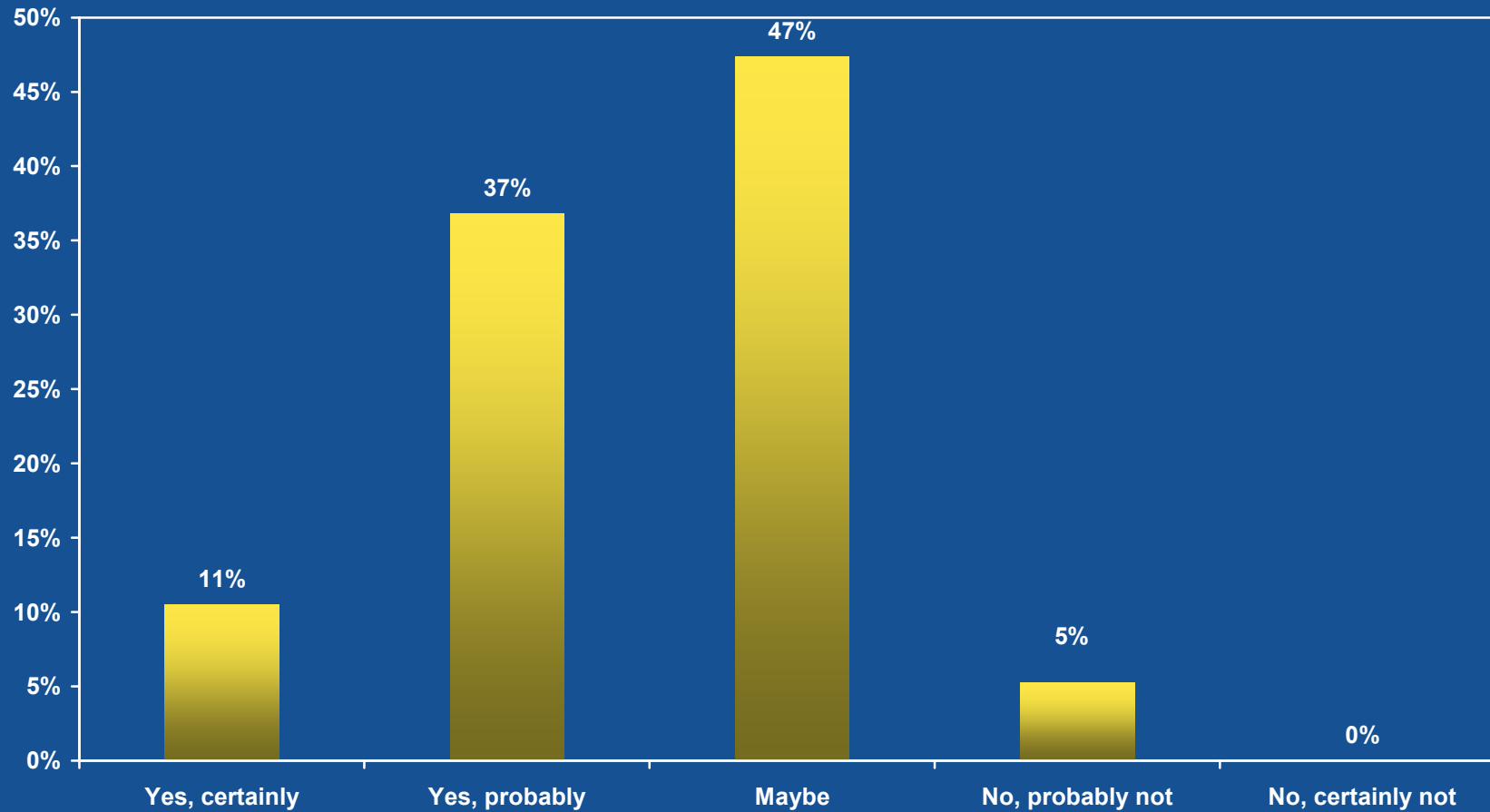
Source: Exhibitor Research

Judgement over business result



Source: Exhibitor Research

Will participate in next edition of Storage Expo Belgium 2011



Source: Exhibitor Research