

SELECT YOUR PACKAGE

SELECT ONE

DIGITAL BRANDING

EFFECTIVELY PUT YOUR BRAND ON THE MAP

- + Access to MyJaarbeurs
- + Inviting (potential) relations
- + Visibility via online company profile on website & app
- + Access to network platform around the fair
- + 7x personal profile for stand personnel on network platform
- + 20x (open) personal meeting requests (pp)
- + Search, connect, chat & (video) meets visitors
- + Direct chat functionality via company profile

ALL THE BASICS....

... AND A LITTLE MORE FOR A SUCCESSFUL, DIGITAL PARTICIPATION

- + Featured logo on exhibition website
- + Banner on exhibition website
- + Option to upload press releases

€1.650,-

SELECT ONE

DIGITAL LEADS

GET DIRECTLY IN CONTACT WITH YOUR TARGET GROUP

- + Access to MyJaarbeurs
- + Inviting (potential) relations
- + Visibility via online company profile on website & app
- + Access to network platform around the fair
- + 7x personal profile for stand personnel on network platform
- + 20x (open) personal meeting requests (pp)
- + Search, connect, chat & (video) meets visitors
- + Direct chat functionality via company profile

- + Online promotion of one content item (PDF)
- + + 5x personal profile for stand personnel on network platform
- + +5x (open) personal meeting requests (pp)

€2.250,-

SELECT ADDITIONAL

EXTRA PROMOTION

ADDITIONAL MARKET EXPRESSIONS FOR MORE IMPACT

Livestream in the program

- + Webinar (self-production) €1.525,-
- + Webinar (our complete service) €3.050,-

Sponsoring independent program livestream:

- + Sponsor Gold €5.000,-
- + Sponsor Silver €3.000,-

- + Livepod foyer €3.000,-

Participation:

From € 1,650 you encounter the target group of Infosecurity.be, Data & Cloud Expo. With 7 colleagues, it is possible to invite visitors to a live meeting during the digital expo in the weeks prior to the event. With our smart matchmaking system, we ensure very relevant matches. Via our platform you can make unlimited connections and schedule up to 20 meetings per profile with our visitors before, during and up to 5 days after the event. Do you also want to generate leads through content? Then expand your participation with a live stream or sponsorship.

Livestream in the program:

For 2 days visitors can watch different digital breakouts. We mix the independent and commercial sessions to ensure quality and balance in program. By offering your own webinar you can efficiently inspire your target group and generate unlimited leads. If you opt for a complete service, we will help you create the video content. We do this through a pre-recording in our studio with professional technique and production. With this service you will not only have a live stream of the event itself, but also professional content for other purposes. The kind of video setting is up to you. For example, a traditional presentation or rather a round table? You can of course discuss the options with us.

Sponsoring independent program:

If you don't have a presentation available but you still would like to create thought leadership, then the sponsoring of the independent live stream is possible. We place your logo at the main stage for 2 days and personally appoint the golden sponsors in "powered by" bumpers in the livestream.

Livepod foyer:

The mainstage is broadcast live from the auditorium in Brussels Expo. If the corona restrictions allow it, we will invite primary visitors to view the independent program physically and corona proof. During the breaks, it is possible to have a live conversation with each other on one of the live pods.